

LRM Industries Re-brands, Launches New Web Site

ROCKLEDGE, Fla., July 21 (SEND2PRESS NEWSWIRE) – LRM Industries International, Inc. headquartered in Rockledge, Florida, has re-branded and launched a new Web site showcasing a range of developing new thermoplastic/composite products for the environmental engineering and green building markets. The designs of these innovative products were enabled by the unique size and structural features capabilities of LRM's unique patented STF Sheetless ThermoForming™ and TPF ThermoPlastic Flowforming™ technologies. LRM's new logo tagline captures the essence of this enabling of bold new designs: Infinite Possibilities in Plastic.

In a series of introductions in the coming months, LRM's new products will be launched with the following brand names:

- HydroDome™ 610 Stormwater Chamber
- ValuDock™ Marine Dock Module
- ValuStair™ Unitary Stairway
- ValuBeam™ Composite Structural Beam.

Said Jim Callough, CEO of LRM Industries International, Inc., "Long-established methods and technologies, while they become robust and productive, put limits on our thinking and prevent us from reaching for the best possible solution. New innovative technologies like LRM's TPF and STF liberate product design by breaking through size and structural feature boundaries."

LRM uses no VOC emitting materials in the manufacture of its products and its processes are closed-loop in terms of recyclability; there is no plastic waste and consumer and industrial recycled content is used in its products.

The new LRM Web site is: <http://www.lrmind.com>.

Company Information:

LRM Industries International, Inc. was established to commercialize TPF ThermoPlastic Flowforming™ technology, a radically different and award-winning process technology for producing large, feature-rich, long-fiber reinforced thermoplastic composite parts in one fully automated molding operation. With the TPF ThermoPlastic Flowforming™ and STF Sheetless ThermoForming™ technologies, LRM enables innovative applications and designs in the use of plastics and thermoplastic composites to produce very large unitary structures where, to-date, it has been viewed as cost prohibitive or lacking in strength and structural integrity. Visit www.lrmind.com.

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News issued by: LRM Industries International, Inc.



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Original Image: https://www.send2press.com/wire/images/10-0721-lrmindu_72dpi.jpg

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Original Story ID: (6124) :: 2010-07-0721-002

Original Keywords: LRM Industries International Inc, rebrands, CEO Jim Callough, TPF ThermoPlastic Flowforming, HydroDome 610 Stormwater Chamber, ValuDock Marine Dock Module, ValuStair Unitary Stairway, ValuBeam Composite Structural Beam, Infinite Possibilities in Plastic LRM Industries International, Inc. Rockledge Florida ROCKLEDGE, Fla.

Alternate Headline: Thermoplastic Company LRM Industries International Rebrands Company

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Wed, 21 Jul 2010 05:58:00 +0000