

# Internet Marketing Talk Show Premieres in Tampa Bay Market on August 7th

PALM HARBOR, Fla., Aug. 2 (SEND2PRESS NEWSWIRE) – Palm Harbor-based internet marketing consultant Len Dozois will launch Your Internet Marketing Show on Saturday, August 7, 11 a.m. to noon on WTAN-AM 1340, Clearwater, Florida, and WDCF-AM 1350 Dade City. Live show audio and video will be streamed at [YourInternetMarketingShow.com](http://YourInternetMarketingShow.com).

Citing an absence of Internet marketing advice in the Tampa Bay talk show market, internet marketing specialist Len Dozois today announced the broadcast schedule for Your Internet Marketing Show premiering Saturday, August 7 from 11 a.m. to noon on AM 1340 in Clearwater and AM 1350 in Dade City. The show is also streamed live on the Web.

Mr. Dozois is Managing Director of CopySurgery, LLC, a Palm Harbor-based internet marketing company serving clients in North and South America, Europe and Asia, The show is dedicated to helping new and established business owners increase online and offline traffic and improve their online sales process.

“If you run a business of any type and your prospects and customers can’t interact with you online, you’re losing money,” according to Dozois. “Your Internet Marketing show will help you increase your online presence, improve the quality of your site, and make more sales,” Dozois added.

Len and his invited guests will discuss a wide variety of “how to” topics aimed at helping business owners drive more traffic, increase conversions, and build customer and brand loyalty using proven internet marketing tools and techniques. Listeners are welcome to call in during the show to discuss their specific internet marketing issues.

“There are thousands of under-performing business Web sites in the Tampa Bay area alone and, believe it or not, there are also thousands of businesses that still do not have an internet presence,” according to Dozois. “Anyone in either of those situations will definitely benefit by listening to the show,” he added.

Visit [www.YourInternetMarketingShow.com](http://www.YourInternetMarketingShow.com) to learn more. Visitors to the site are encouraged to sign up for the free Insider’s Club so they can receive a variety of free products and services as well as how-to articles that expand on the topics discussed during the show.

Advertising and sponsorship opportunities are available for internet marketing-related companies and service providers. See [YourInternetMarketingShow.com](http://YourInternetMarketingShow.com) for details.

## **About Len Dozois:**

Len Dozois is an Internet Marketing and Web Technology specialist and partner in [CopySurgery, LLC](http://CopySurgery.com), a global internet marketing consulting company serving

clients in 40 countries. He is also the former Director of Internet Marketing for Systemax, Inc. (NYSE:SYX), the parent company of CompUSA, Circuit City, and TigerDirect, as well as the co-founder of a company ranked #134 on the Inc. 500 before it was acquired.

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