

LMR International, Inc. Launches All-inclusive Contact Management Software

FORT LAUDERDALE, Fla., Aug. 3 (SEND2PRESS NEWSWIRE) – To coincide with its twentieth anniversary, LMR International this week announced the launch of its comprehensive, all-inclusive **contact management software** – CRM Sales Machine.

“The concept of all-inclusive software has been around for many years,” says Lorenzo Rodriguez, president LMR International. “However, until now, none has been readily available in contact management (CRM) software.”

The CRM Sales Machine has an array of practical features that include: contact management, lead generation, financial, marketing, and e-commerce capabilities.

This new database software easily replaces five to 10 software systems in one. It has integrated accounts receivable and payable systems; check draft printing; a telemarketing system; competitor analyzer; integrated bank system for unlimited banks and accounts; template manager; survey creator system; and much more.

CRM Sales Machine is MS Windows-based for speed, security and convenience. It interfaces with the Internet and is able to import items and can also post contacts to be viewed by iPhones, Blackberries and any other Internet devices.

For example, a products section for invoicing inventory, catalog creation and the ability to upload a full Web store is one of the many features offered.

CRM Sales machine is priced at \$49.97 per month – the same price level of less-featured CRM software.

To date, LMR International, Inc. has directly marketed its products, but is now seeking U.S. and international distributors for this new software.

“This is truly the ultimate sales software business solution,” says Rodriguez. “While designed for any size business, businesses that will most benefit are those who have a need to interact with clients. In addition, as a company grows, the software evolves too.”

For more information about the CRM Sales Machine, visit:
www.CRMSalesMachine.com.

A complimentary, not-for-resale (NFR) full copy of CRM Sales Machine is also available to accredited media via e-mail at: Lorenzo@LMRinternational.com.

About LMR International, Inc.

LMR International, Inc. is a software development company that markets Credit Money Machine Net and Loan Modification Machines – the standards in credit

repair and loan modification software.

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