

KnowledgeAdvisors Celebrates its Ten Year Anniversary

CHICAGO, Ill., Aug. 4 (SEND2PRESS NEWSWIRE) – KnowledgeAdvisors, the world’s largest provider of learning and talent measurement solutions, celebrated ten years of world-class performance this July. In 2000, Kent Barnett founded KnowledgeAdvisors. The inspiration behind KnowledgeAdvisors arose from his dissatisfaction by the lack of measurement solutions available to express the relationship between the real impact of training and organizational performance.

Between his extensive corporate finance and training experience as well as advice from a group of business and learning measurement experts he gathered (who later went on to form the Advisory Board), KnowledgeAdvisors unique measurement solution, Metrics that Matter(R) was born.

Today leading organizations measure their learning and talent programs with KnowledgeAdvisors technology including the world’s largest software provider, the most prestigious U.S. Defense Department University, four of the five largest accounting firms and the world’s largest retailer. KnowledgeAdvisors customers that measure learning investments outperform the S&P 500 by 17%. KnowledgeAdvisors premium talent development reporting and analytic system, Metrics that Matter(R), contains over 750 million benchmark data points in total and 5,000,000 evaluations annually. Moreover, KnowledgeAdvisors customers return 40 dollars for every dollar they invest in their analytics solution.

KnowledgeAdvisors began with 3 employees in 2000. In addition to a US office and an operating office in London that serves the EMEA region, KnowledgeAdvisors is in the process of opening an office in Singapore to cater to Asia Pacific clients. The table below illustrates some of the organization’s key milestones within its ten year successful reign.

Year Milestone

2000 Developed Metrics that Matter(R)

2001 First public release of MTM – Scheduling and Registration System

2002 Added Phillips ROI Toolset

2003 Integration of Testing and Assessment into MTM, Global Expansion

2004 10th Major Release of Metrics that Matter(R), World-Class Corporate University Penetration

2005 Launched Actual Business Results Tracker

2006 Introduced ActiveAuthoring

2007 Founded Conference Evaluation

2008 Presented Talent & Performance Measurement Programs, Non-Learning Data, Human Capital Business Intelligence

2009 Inaugurated Net Promoter Customer Satisfaction, Cross Tab (Views of Data), Project Assessment

2010 Unveiled Engagement Check-in to Change(SM).

“KnowledgeAdvisors humble but firm footprints into the world of learning analytics have made for a long and successful measurement journey. I am proud to acknowledge our prestigious advisory board, dedicated staff, well established client base, product and consulting enhancements and ever-expanding internal presence as contributing factors to KnowledgeAdvisors endurance throughout changing socio-economic climates,” stated Kent Barnett, CEO of KnowledgeAdvisors.

About KnowledgeAdvisors:

KnowledgeAdvisors is the world’s largest provider of learning and talent measurement solutions. Leading organizations access its measurement expertise and on-demand software to ensure a high-performing workforce. As a thought leader in Human Capital Analytics, KnowledgeAdvisors provides the most comprehensive analytics solutions in the market. By combining measurement expertise, on-demand evaluation software, and integrated analytics solutions with benchmarking, organizations gain the necessary insights on how to best develop their workforce.

For more about KnowledgeAdvisors, visit: www.knowledgeadvisors.com.

For inquiries related to this news release, contact: Eric Bush, Director of Marketing, 312-676-4416, ebush@knowledgeadvisors.com.

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