

# James Allen Engagement Rings Facebook Application

NEW YORK, N.Y., Aug. 12 (SEND2PRESS NEWSWIRE) – Recently, [JamesAllen.com](http://JamesAllen.com) introduced a one-of-a-kind Facebook application that makes finding the perfect diamond engagement ring easier than ever. James Allen’s “Which Diamond Engagement Ring” Facebook application lets you engage your friends in a fun, interactive and useful way.

Invite your Facebook friends to participate by sending them a poll featuring up to five different diamond rings to vote and comment on. With a simple drag and drop interface, friends can rate your selection of engagement rings, share their opinions and help you decide “Which Diamond Engagement Ring” to consider.

The engagement ring Facebook application is one of the many new surprises James Allen recently unveiled. Their new site features exciting user interface improvements that make browsing for loose diamonds, diamond pendants and diamond studs intuitive and direct. Thanks to James Allen’s unparalleled technology, you can design your own engagement ring with no hassle. Their revolutionary 3HD Player™ lets you view most diamond rings, diamond pendants, diamond studs and wedding rings on the site in an authentic three-dimensional view.

Their unique [Virtual Loupe™](#) lets you view real diamond photos of most loose diamonds on the site at the same magnification a jeweler does.

“Come to James Allen and enjoy the discount, convenience and money-back guarantee of shopping for diamond rings online,” says Victoria Feder, Marketing Director at [JamesAllen.com](http://JamesAllen.com). “With the new innovations on our site, finding the perfect diamond engagement ring is a cinch. We only offer the very best certified diamonds – each comes with a certificate from the American Gem Society (AGS) or Gemological Institute of America (GIA).”

Feder adds, “Loose diamonds, wedding rings, high quality engagement rings, diamond pendants, diamond studs, design your own – whatever you’re looking for, James Allen offers the best for less. We understand that every customer has different preferences – that’s why we redesigned our site and continue to offer the best customer service in the business.”

For details, please see [www.JamesAllen.com](http://www.JamesAllen.com).

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