

Leading Sage Business Partner, Specializing in Manufacturing, Distribution, Warehouse Management, Looks to Increase Base in Florida and Latin America

MIAMI, Fla., Aug. 17 (SEND2PRESS NEWSWIRE) – Southeast Computer Solutions (southeastcomputers.com) announced today that it has retained the marketing strategy and consultancy firm Dawn Westerberg Consulting LLC (dawnwesterberg.com) to assist with the strategic growth of the business in Florida and Latin America.

In addition to serving businesses with manufacturing, distribution, warehouse management and Sage MAS ERP solutions, Southeast Computers Solutions has been increasingly sought as a solution provider to U.S.-based companies with divisions and subsidiaries in Latin America. Southeast Computer Solutions is able to provide these companies with bi-lingual consultants, customer service and products as well as localized tax solutions.

“The ability to handle multiple subsidiaries, multiple currencies, complicated taxation issues and compliance with U.S. GAAP requirements in financial consolidation, are all requirements of U.S.-based businesses with Latin American operations,” notes Dawn Westerberg, president of [Dawn Westerberg Consulting LLC](http://DawnWesterbergConsultingLLC.com). “Southeast Computer Solutions is grabbing attention and growing their market share because they deliver all of these requirements.”

“We are excited to bring Dawn on board to kick-start our new marketing efforts,” says Sonia Ferrera, president of Southeast Computer Solutions. “I feel that she is the best person for this job because her background in the software industry combined with her innovative marketing ideas will bring our company to the forefront of the industry.”

Serving clients across the United States, Dawn Westerberg Consulting LLC is a strategic marketing consultancy firm based in Austin, TX.

Southeast Computer Solutions is a Sage Authorized Reseller for Sage MAS 90 & 200 ERP Accounting Software, Sage MAS 500 ERP Accounting Software, Sage CRM SalesLogix Contact Management Software, and Sage Accpac.

Southeast Computer Solutions has been a Sage Authorized Reseller since 1985. Headquartered in Miami, Southeast has offices in Dallas and Buenos Aires. With over 600 installations across the United State and in Latin America, Southeast Computer Solutions is the largest Sage Reseller in Miami.

More information: www.southeastcomputers.com.

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