

Dawn Westerberg Consulting LLC Selected as Authorized Area Coach for Duct Tape Marketing Small Business Marketing System

AUSTIN, Texas, Aug. 20 (SEND2PRESS NEWSWIRE) – Dawn Westerberg, president of Dawn Westerberg Consulting LLC in Austin, TX, is one of a growing group of entrepreneurs nationwide selected to participate in the Duct Tape Marketing Authorized Coach program.

“The selection process was quite involved,” says John Jantsch, award-winning small business expert and creator of the Duct Tape Marketing system. “To ensure the program’s success, I limited the scope of the initial offering to business owners who excel in their particular industries but who want to expand their own marketing efforts and share their newfound expertise with others.”

“To say that I’m honored to be chosen as a licensee is an understatement,” says Westerberg. “I realize that the competition for these spots is fierce, so I’m thrilled to be a coach.”

Westerberg receives exclusive rights to implement the Duct Tape Marketing small business marketing system and distribute the Duct Tape Marketing family of small business marketing products. The Duct Tape Marketing system is available for licensing to select small business marketing coaches. For an annual fee, licensees will receive training and a complete system to generate clients.

About Dawn Westerberg Consulting LLC:

Serving clients across the United States, Dawn Westerberg Consulting LLC (dawnwesterberg.com) is a strategic marketing consultancy firm based in Austin, TX.

About Duct Tape Marketing:

Duct Tape Marketing is a unique turnkey small business marketing system created by award-winning small business marketing expert and author John Jantsch. Visit the Duct Tape Marketing Blog, a Forbes favorite for small business, at ducttapemarketing.com/.

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