

AandI Books and West Hollywood Book Fair Open New Chapter for Photo Books

HOLLYWOOD, Calif., Sept. 15 (SEND2PRESS NEWSWIRE) – A&I Books is proud to announce its sponsorship and first-time participation in the 9th Annual West Hollywood Book Fair, Sunday, September 26, 2010. A division of A&I Photographic and Digital, A&I Books is a leading printer and publisher of photography books.

“We are dedicated to serving the West Hollywood community, where so many of our artists live and work, and look forward to being part of the West Hollywood Book Fair’s exciting celebration of books,” says A&I’s co-owners Baret Lepejian and Vic Lepejian.

The A&I booth at the one-day event in West Hollywood Park will feature a demonstration of BookCreator, A&I’s free online self-publishing software that allows anyone to design and print their own photo book. Artists whose books have been printed by A&I will also be on hand to talk about their work and sign copies of their limited edition books. Artists include Jeff Sheng (“Don’t Ask, Don’t Tell”), Zoe Weissman (“Fiat Lux”), and Kevin Gray (“American Cars”).

About A&I Books:

A&I Books (www.AandIbooks.com) is a division of A&I Photographic and Digital Services, the leading high-end photographic services provider based in Los Angeles. A&I Books is the provider of BookCreator, a free online book design software for customized photo books. Offering in-house printing, online book sales, professional design and publishing services, as well as on-site gallery exhibitions. A&I was voted #1 by members of the American Society of Media Photographers in print-on-demand and self-publishing services. Using recycling Forest Stewardship Council certified paper, A&I ensures that its products are environmentally responsible.

About The West Hollywood Book Fair:

The West Hollywood Book Fair (www.westhollywoodbookfair.org) is a multiple award-winning non-profit program that promotes reading, writing and literacy within the West Hollywood and greater Southern California communities. Over 30,000 people attend the Book Fair throughout the day in West Hollywood Park, featuring 15 stages and event spaces, including stages for author panels, special guests, live performance, theater, storytelling and poetry, a Kids’ Stage, a Teen Stage, a Ghost Story Telling Tent and a Writing Room for writing workshops, as well as over 150 exhibitors and a food court.

Over 300 authors and artists participate in the Fair as special guest speakers, covering numerous genres in readings and poetry performances, hosting writing workshops and book signings. Exhibitors include local bookstores, literary non-profit organizations, local publishers and presses, literary journals, and arts and theater organizations that incorporate writing into their programming.

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