

# Responsible Employers Know that Retaining Good Latino Workers Means Benefits that Make Sense

LOS ANGELES, Calif., Sept. 17 (SEND2PRESS NEWSWIRE) – Changing the entire landscape to protect Latino laborers' payroll is the mission of the new iGlobal Prepaid Visa Card and its initial launch in the Central Valley of California. According to founder, Robert Acosta, whose parents worked the citrus fields of Southern California, "The exploitation of Latino workers with check cashing fees, high wire transfer costs, camouflaged fees in currency rates, concealed long distance phone charges, and upfront retail prepaid debit card costs, is over. We are here to provide a major change to this environment with a product that makes sense to the employer, to the workers, and their families no matter where they reside around the world – this is the iGlobal Card."

The iGlobal Visa Prepaid dual-pack Cards are offered free of charge to workers. The instant-issue cards are registered and activated in real-time by the employer or customer service for immediate use.

Each card is a separate account which are FDIC insured and do not require the cardholder to have a traditional bank account. In addition to Direct Deposit, workers may deposit cash onto iGlobal Card at participating Western Union and Ace Cash Express locations.

According to Craig Moody, CEO, "We wanted the worker to acclimate with ease providing familiar territory. The workers in the Central Valley cash their checks at Ace Cash Express and use Western Union for various services. By having these alliances in place with the iGlobal Card, along with Visa U.S.A. and Palm Desert National Bank, it's a team approach to support our mantra, 'Serving Working Families Worldwide.'"

The iGlobal Card offers a \$10,000 balance, \$500 ATM daily withdrawals, \$2,500 daily purchases, card-to-card money share up to \$2,500 daily for a flat fee of \$5.00. A long distance phone interface has been implemented into the service offering flat rate, global long distance phone rates. Acosta adds, "The exploitation in this space has been a stealth operation – hidden charges taken from minutes purchased – the 60 minute card shockingly only provides 40 minutes -this is common practice."

Thousands of iGlobal Card packs will be made available to employers and workers in the Central Valley commencing today, the beginning of the Mexican holiday, Dia de Independencia. Celebrating Mexico's 200 years of independence. Acosta chose this release date with intent, "It signifies the end of brutal class prejudice and to bring respect and honor to our Latino labor force here in the U.S. along with those business owners in the fields, factories, assembly plants, construction sites, hospitality industry and other areas where this respect is mandatory for productivity."

Information on the iGlobal Card is at [www.iGlobalCard.com](http://www.iGlobalCard.com) or call Gabriela Flores, 888-451-5861, extension 104. iGlobal Prepaid Visa card is issued by Palm Desert National Bank pursuant to a license from Visa U.S.A. Inc. This program is managed by Debit Card, LTD.

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