

A Trend Continues: Another CLO of the Year Winner is a KnowledgeAdvisors Client

CHICAGO, Ill., Oct. 13 (SEND2PRESS NEWSWIRE) – KnowledgeAdvisors, the world’s largest provider of learning and talent measurement solutions, today proudly congratulates Tamar Elkeles, Vice President of Qualcomm Learning and Development Center, who was named 2010 CLO of the Year by Chief Learning magazine at the Fall 2010 Chief Learning Symposium.

A panel of six judges, consisting of past award recipients, recognized Elkeles as the 2010 CLO of the Year for her work in building the Qualcomm Learning Center into a source of innovation and development for the wireless technology company’s 16,000 employees worldwide.

Tamar Elkeles has been profiled and recognized widely as an energetic and influential leader. She has been recognized as one of San Diego’s “Top Influentials” in the San Diego Daily Transcript and one of the “Fast50 Champions of Innovation” by Fast Company magazine.

Under Elkeles’ vision and leadership, Qualcomm’s Learning Center was created to provide technical training opportunities as well as leadership development to grow the capabilities and knowledge of employees worldwide in a rapidly growing and changing high-technology era. Qualcomm has also been recognized consistently in the Training Top 100 through Tamar’s leadership, including recognition as a “Best in Class” for telecommunications.

“Having built the Qualcomm Learning Center from a one-person show to an innovative strategic resource and leading example for learning and development organizations, Tamar’s achievement couldn’t be better deserved. It is an honor to acknowledge that Qualcomm joins Caterpillar, DAU and Lowe’s who have also been KnowledgeAdvisors’ clients with CLO of the Year Winners in the past,” said Kent Barnett, Chief Executive Officer, KnowledgeAdvisors.

Elkeles presented at KnowledgeAdvisors 2010 Annual Analytics Symposium on “Optimizing the Performance of People at Qualcomm” where she gave credence to Metrics that Matter® as one of the key learning measurement tools employed at Qualcomm (NASDAQ: QCOM). Metrics that Matter® is KnowledgeAdvisors’ next generation talent development reporting and analytic system and has been utilized by program managers at the Qualcomm Learning Center to measure reaction, learning, behavioral change and business impact.

About KnowledgeAdvisors:

KnowledgeAdvisors is the world’s largest provider of learning and talent measurement solutions. Leading organizations access its measurement expertise and on-demand software to ensure a high-performing workforce. As a thought leader in Human Capital Analytics, KnowledgeAdvisors provides the most comprehensive analytics solutions in the market. By combining measurement

expertise, on-demand evaluation software, and integrated analytics solutions with benchmarking, organizations gain the necessary insights on how to best develop their workforce. For more about KnowledgeAdvisors, visit: www.knowledgeadvisors.com.

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