

Ballantine Expands Services to Include Tech-Savvy Imprinted Promotional Products

WAYNE, N.J., Oct. 18 (SEND2PRESS NEWSWIRE) – Ballantine Corporation, a leading, full-service direct marketing production firm, announced this week that they have added a new client service to its roster – [imprinted promotional products](#).

“We were getting an increased number of requests for promotional products, so we started taking on projects and it’s been a great success,” says Ryan Cote, director of marketing for Ballantine Corporation.

While some of their most popular imprinted promotional products include: pens, bags, caps and shirts, many clients today are asking for more tech-savvy items such as USB drives and iPhone skins. The sky’s the limit as Ballantine has access to more than 3,000 product ideas.

No job is too big or small. For example, one client requested 250 imprinted bags and another – 50,000 personalized iPhone skins. Both projects were met with top-notch, experienced customer service and delivered on time.

“Many of these items are used either as part of a [direct mail campaign](#), for tradeshow giveaways or as corporate gifts,” adds Cote. “Promotional products are the perfect way to keep your name out there or to enhance an integrated direct marketing program.”

About The Ballantine Corporation:

Founded in 1966, Ballantine Corporation continues to evolve and to meet current client demands in today’s rapidly changing marketing environment. From creative to printing, mailing and [digital marketing services](#), Ballantine truly is a full-service direct marketing production company.

For more information about The Ballantine Corporation, visit: www.Ballantine.com.

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