

PreViser Corporation Launches myDentalScore.com

MOUNT VERNON, Wash. (SEND2PRESS NEWSWIRE) – PreViser Corporation (previser.com), announced today the release of a Web based tool, myDentalScore, that allows individuals to calculate objective numeric scores for oral disease risk and severity. The tool is available for immediate use by dentists, companies and consumers at mydentalscore.com.

myDentalScore generates scores for gum disease risk and severity, oral cancer risk and restorative risk and needs based on answers to a simple health questionnaire. Reports graphically display the numeric scores and provide valuable systemic health information related to oral health status. The expected result will be increased awareness of oral health needs and better compliance with dentist recommendations.

PreViser CEO Carl Loeb noted, “myDentalScore will allow an individual to understand their likely oral health care needs, encouraging them to visit a dentist, as well as make possible the objective determination of needs and costs of providing dental care to large employee or insured groups.”

The company is offering two versions of the utility. The “Dentist edition” is designed to be hosted on dentist Web sites to help patients better understand their care needs. This edition includes easy to use tools allowing the application to be customized for a particular practice. The “Enterprise edition” is offered to dental insurance companies, large employers, disease management companies and non-profit organizations that have an interest in promoting oral health. Visitors to Enterprise instances of the tool will be able to locate a PreViser capable dentist by zip code who can clinically validate their self-assessed results.

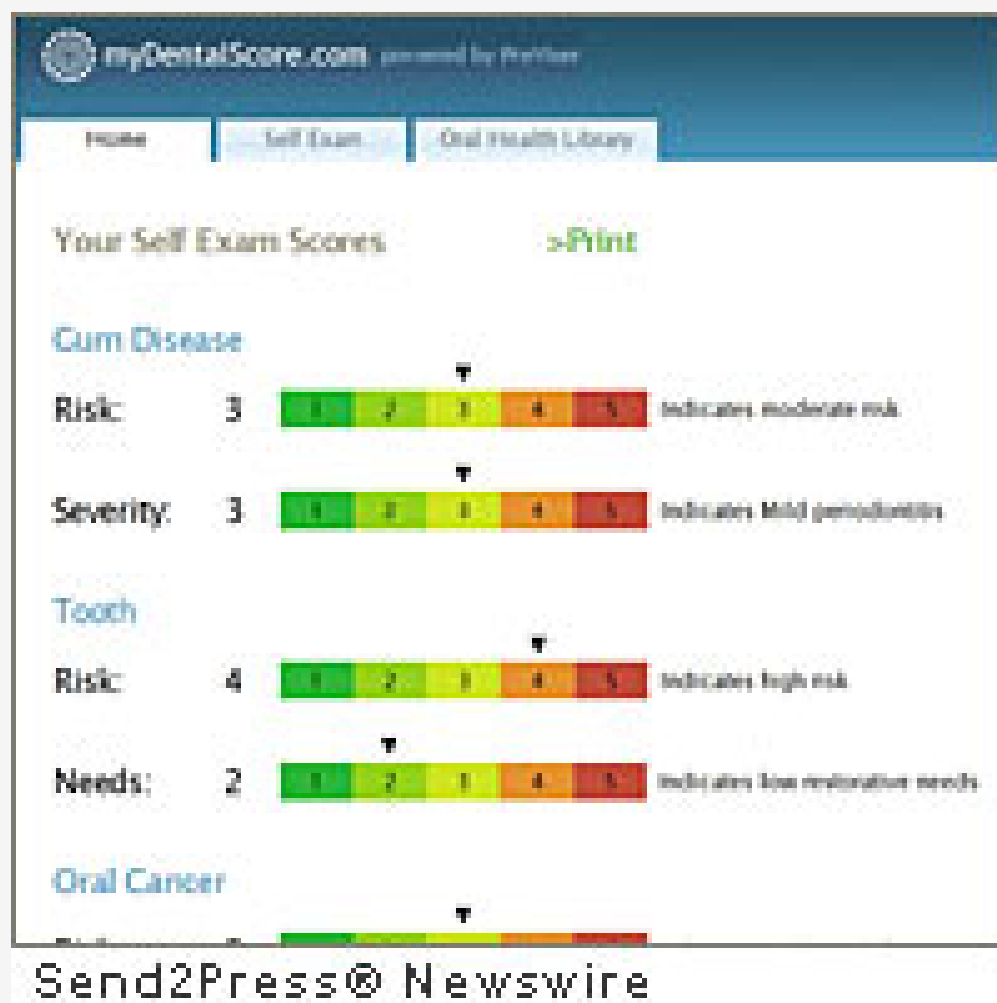
The company believes that wide spread use of Enterprise instances of myDentalScore will be a powerful new patient generator for participating dental practices.

According to PreViser, the utility will be distributed at nominal cost. A one-time setup and registration fee of \$50.00 will be charged for both the Dentist and Enterprise editions. Dentists using PreViser’s evidence based clinical technology will pay no other fees beyond setup. Non PreViser dentists will be able to post myDentalScore.com to their practice Web sites for as low as \$8.00 per month.

Loeb stated “PreViser’s corporate mission is to increase the awareness of oral disease and the importance of the clinical professional in enhancing health. With this new utility, we can help patients understand their oral health with objective numeric scores, and bring those patients to dentists who can provide optimum care.”

More information: www.mydentalscore.com.

News issued by: PreViser Corporation



Original Image: https://www.send2press.com/wire/images/10-1101-mdscore_72dpi.jpg

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Original Story ID: (6428) :: 2010-11-1101-001

Original Keywords: myDentalScore, CEO Carl Loeb, oral disease risk and severity, previser, Oral disease, Dentists, software, SaaS, Web, dental, my Dental Score, dental insurance companies, large employers, disease management companies and non-profit organizations, HR, employers PreViser Corporation Mount Vernon Washington State MOUNT VERNON, Wash.

Alternate Headline: PreViser Corporation announced today the release of a Web based tool, myDentalScore

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