

Finding an Apartment in New York with RealDealNY.com is Now Effortless and Effective

NEW YORK, N.Y. (SEND2PRESS NEWSWIRE) – Finding an apartment in Manhattan just got easier. Real Deal Solutions Inc. announced today the release of its innovative Web site, located at RealDealNY.com, which gives buyers, renters, and agents a real time search platform for locating apartments for rent or sale in Manhattan, Brooklyn, Queens, Long Island and the Tri-State area.

Real estate professionals have long faced the challenge of making their listings stand out in a crowded marketplace. While traditional print and online listings get lost almost immediately, RealDealNY's rotating display makes sure that every ad will be at the top of the first page at least 8 times a day!

"With traditional real estate listing outlets, real estate professionals are often forced to re-post listings several times, at extra expense, just to keep them visible," said Faina Reinhardt, CEO and co-founder of RealDealNY.com. "That's an expense they shouldn't have to bear. We've given them continuous visibility, so apartment listings stay in the public's eye for as long as possible."

Apartment renters also face the challenge of sorting through too many classified ad sites, both online and in print, only to discover that the perfect garden apartment facing the park is already gone because they discovered it too late. Apartment hunters also face the challenge of having to provide personal contact information to dozens of apartment rent Web sites, just to be able to see the listings. Those listing services that do allow unregistered browsing usually offer only stale listings as a teaser to get visitors to register and pay a fee.

RealDealNY.com allows for free browsing – the only time a visitor needs to provide contact information is when he or she locates that perfect low-rent apartment in the ideal neighborhood. Once that gem has been discovered, potential renters only need to fill out a simple form to be contacted immediately about the property.

"Finding condos, co-ops, or apartments in New York can take months," said Ms. Reinhardt. "We created RealDealNY.com after experiencing the challenge first-hand, and coming to the conclusion that there had to be a better way. One of the complaints we heard most often is that potential renters must register or even pay fees just to view listings, and that was the first thing we addressed when we created RealDealNY.com."

Renters looking for New York real estate will be relieved to find full listings right on the main page, complete with pictures and price information. A convenient, real-time search engine lets visitors sort through

listings by various criteria. But for those who just want to browse, all that's necessary is to view RealDealNY's main page, and watch the listings, complete with photographs, rotate until the ideal apartment for rent floats to the top of the list.

The unique value proposition to renters include:

- Real time search;
- Instant view with full details and photos;
- No need to register in advance;
- Contact information of prospective renters sent directly to agent instantly;
- Very informative [Blog](#) where visitors can find a lot of useful information, like Deals of the Day, Best Brokers and Companies, Sponsor Stories, Real Estate Tips and Advice;
- Real Time cross-posting to Twitter, Facebook, [Blogger](#), WordPress, LiveJournal and a few other social networks.

Renters on the go won't need to wait until they get back in front of their computers, either. Listings are automatically cross-posted to [Twitter](#), [Facebook Fan Page](#) and other major social networks, so apartment seekers can keep up with the latest listings and catch them before anybody else just by checking their Twitter feed on a Smart Phone or mobile device.

Real estate professionals will also find RealDealNY.com to offer value that is not available anywhere else, including:

- Individual and Corporate accounts;
- Management companies can work within their monthly budget with unlimited posting option;
- Ads are instantly exposed on the first page with property details and photos;
- Easy submission and resubmission process;
- Continuous visibility with rotating posts;
- Your ad will be at the top of the first page at least 8 times a day;
- Real time search right from the first page;
- Rotation continues even in visitors' search results;
- Contact information of prospective renters sent directly to agent right from the property ad panel;
- Ads can include pictures, Google Maps and YouTube videos, including footage from iPhone, Android and Blackberry;
- Every property exists as a separate html page for better Search Engine indexing;
- All listings immediately cross-posted to Twitter and Facebook Fan Page;
- Online Customer Support;
- Phone Customer Support is available at (347) 434-3333.

Real estate agents that are constantly on the go will also appreciate the ability to upload data, images and videos from their mobile phones – which means an apartment can get listed the moment it becomes available.

RealDealNY.com created partnerships with numerous real estate management companies, private owners as well as brokerages such as Charles Rutenberg

Realty. The firm and many of its brokers have been featured in leading media outlets including The NY Times, The NY Post, FoxBusiness.com, The Wall Street Journal and Brokers Weekly.

Faina Reinhardt was recently featured in [Bella Life](#), an online women's magazine. You can read her interview at [YourBellaLife.com](#).

The Web site RealDealNY.com was created by industry professionals who understand the complexities of New York real estate, both from the perspective of the real estate professional, and the renter. Determined to create a listing service that addressed the needs of both parties, the founders created RealDealNY.com – “the only real estate platform a renter or an agent will ever need.”

More information can be found online at [RealDealNY.com](#).

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