

Coffee Lovers Rejoice! The World's Finest Coffee is Available Just in Time for the Holidays

JACKSONVILLE, Fla., Nov. 23 (SEND2PRESS NEWSWIRE) – As seen in the Jack Nicholson and Morgan Freeman movie, *The Bucket List*, EarthBee Foods is proud to announce its launch of 100 percent Civet Coffee – KapePur – undeniably the world's finest coffee.

So, what makes this the world's finest coffee? First, these Filipino coffee beans are ingested by a cat-like animal – the Asian Palm Civet. While inside the civet's body, the beans undergo physical and chemical changes similar to a form of fermentation. Once they've been "deposited" on the jungle floor, the beans are collected by EarthBee's Filipino-farmer partners and prepped for shipment.

According to expert coffee tasters in New Orleans, this 100 percent Civet coffee delivers a rich and smooth flavor, unlike any other on the market today. It has chocolaty, nutty undertones and no bitterness due to reduced protein content.

"And, we would not be able to deliver such an amazing product to our customers without the partnerships that we've developed with regional farmers in Mindanao – the second largest and southernmost island in the Philippines and home to our Civet coffee beans," says Ben Johnson, Director of Partnership Cultivation for EarthBee Foods.

In the spirit of the holidays, sales of this unique coffee directly benefit the impoverished people of Mindanao.



Send2Press® Newswire

"We have already made several corporate sales to banks and large law firms," adds Johnson. "These are companies that want to provide that 'wow' factor to its clients, and at the same time benefit the greater good."

Since only 300 to 500 pounds of this coffee are produced each year, KapePur would be a rare and unique experience for any coffee lover. EarthBee Foods has designed two premium packages. The first retails for \$92 and includes a beautiful collectible gift box; full-color storybook; a two-ounce bag of

KapePur coffee; and a Bodum, three-cup French press. The second gift packet has the same items, but includes four ounces of coffee and retails for \$137. Prices include domestic shipping and a certificate of authenticity.

For more information, visit: www.kapepur.com .

For more information contact:

Ben Johnson, of EarthBee Foods, 888-966-9911, bjohnson@kapepur.com .

– Photo 300dpi download:

Send2PressNewswire.com/image/10-1123-kapepur_300dpi.jpg .

– Photo Caption: KapePur makes the perfect gift for any coffee lover.

News issued by: EarthBee Foods



Send2Press® Newswire

Original Image: https://send2pressnewswire.com/image/10-1123-kapepur_72dpi.jpg

###

Original Story ID: (6496) :: 2010-11-1123-002

Original Keywords: Florida Newswire, coffee, exotic, foodies, digested, passed, civets, Filipino coffee beans, brew, roast, KapePur, 100 percent Civet Coffee, Kape Pur, people of Mindanao, Ben Johnson EarthBee Foods Jacksonville Florida JACKSONVILLE, Fla.

Alternate Headline: KapePur, the World's Finest Coffee is Available Just in Time for the

Holidays

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Tue, 23 Nov 2010 17:54:57 +0000