MBA Focus and Alumwire Inc. Announce Technology Partnership

COLUMBUS, Ohio and SAN FRANCISCO, Calif., Dec. 9 (SEND2PRESS NEWSWIRE) — MBA Focus, the leader in top MBA recruiting management systems and Alumwire, the leading provider of interactive talent community solutions announced their technology partnership today. MBA Focus will add Alumwire's real-time video interviewing technology to its recruiting management systems and Alumwire will strengthen its professional network services by expanding its talent network reach.

Alumwire and MBA Focus have transformed and streamlined MBA recruiting processes through their interactive recruiting platforms that connect top MBA school candidates to leading corporations that seek to hire them, all in real time. The partnership gives both companies' corporate clients online virtual career fair and integrated video chat booth recruiting capabilities.

"Internet-based video communication tools are a critical new way for MBA Focus' corporate recruiting clients to reach and recruit top MBA school candidates at our 60+ partner schools worldwide. It's another way for MBA Focus to help the world's top employers connect with top MBA students and alumni and recruit more efficiently. Our partnership with Alumwire lets us provide even more recruiting tools to our current corporate clients as well as attract new customers," said Jack Gainer, Chief Executive Officer at MBA Focus.

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"We're thrilled to expand Alumwire's powerful professional recruiting media to more corporations and students through this partnership. We have had tremendous response to our virtual career fairs, online chat, and video interviewing tools and see the great growth potential with MBA Focus' corporate clients and prospects," said Aaron Sahagun, Co-Founder & Chief Executive Officer of Alumwire, Inc.

MBA Focus and Alumwire will launch their new services globally later this month. Terms of the deal were not disclosed.

About Alumwire, Inc.:
Alumwire, Inc. (www.alumwire.com) is located in San Francisco, California and is a professional network that provides career opportunities for the members of alumni networks. Alumwire's mission is to effectively consolidate the most

important career resources for college alumni, students and faculty via a professional network. Alumwire is the unique platform that bridges the gap between alumni networks and corporate recruiters through resume collections, job postings, and their chat booth technology.

About MBA Focus:
Based in Columbus, Ohio, MBA Focus (www.mbafocus.com) is the leading provider of recruiting management systems that help corporations source the world's top-ranked MBA school student and alumni talent. The company gives corporate recruiters access to the world's top graduate business school students and alumni with recruiting management platforms, resume databases, and job boards. MBA Focus partners with career services offices at 29 of 30 of the world's top-ranked graduate business schools.

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