

CMI Earns 2010 Client Advisor Award from Creative Growth Group

ATLANTA, Ga., Dec. 20 (SEND2PRESS NEWSWIRE) – CMI, a full-service marketing research company, was recognized as a 2010 [Client Advisor Awards](#) winner in the Small Client category during a ceremony on December 8, 2010. The Client Advisor Awards is the country's only award program honoring the economic impact of professional services firms, advisor professionalism and "clients of choice."

Established in 2005, the program sets the standard for best practice behavior and results in the relationships between professional services firms and their clients. Awards recipients are evaluated on their demonstration of professionalism in the form of creativity, collaboration, capability, content, credibility and positive results.

"We created the Client Advisor Awards program five years ago because we believed that professional services firms are an under-recognized force that has an enormous impact on our economy and on our communities," said Andrew Dietz, managing partner of Creative Growth Group, Inc. "It is an often ignored reality that client professionalism is as important as advisor professionalism in realizing superior results for clients. The Client Advisor Awards not only honor exceptional professionals but also an elite group of clients who are intentionally superb at managing their professional services relationships – 'clients of choice'."

CMI was honored for its work with Weaver Stephens Group in the areas of industry thought leadership development, media relations, speaker placements, and marketing communications.

"We are honored to receive the 2010 Client Advisor Award in recognition of our work with Weaver Stephens Group," said Angela Wells, vice president of sales and marketing for CMI. "We strive to provide world class results for our clients, and we bring that same level of dedication to our work with professional service providers like Weaver Stephens Group."

About CMI:

CMI is a full-service marketing research company that helps clients understand target customers in the context of their world – the choices they make and why – to prioritize resources and generate growth. Since 1989, CMI has delivered unique solutions to uncover opportunities, optimize marketing strategies, and improve performance for clients in consumer and B2B markets. CMI's experienced team of market research consultants leverages a wide range of qualitative and quantitative methods and technologies to translate research into insights and insights into actions.

CMI serves primarily Fortune 1000 clients. The company is ranked on the Honomichl Top 50 list of the country's largest marketing research organizations, as well as the Inside Research top 10 fastest growing

marketing research firms in the U.S. For more information about CMI, visit www.cmiresearch.com .

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