

2011 Global Strategic Management Institute Presents: Mobile Marketing Strategies Summit San Francisco April 26-28

SAN FRANCISCO, Calif., Jan. 12 (SEND2PRESS NEWSWIRE) – The 2011 GSMI Mobile Marketing Strategies Summit will educate businesses on the most advantageous, cutting edge, tactics in mobile marketing. Whether your business needs are B2B or B2C, this conference has it all. Combining hands on workshops with speakers who are experts in their field sharing the best practices in practical formats, GSMI's Mobile Marketing Strategies Summit can't be missed. This much anticipated conference takes place April 26-28, 2011 at the Marines' Memorial Club & Hotel.

What: Attendees of this top-notch, three day, mobile marketing conference will learn, from a variety of speakers, case studies and workshops, how to take advantage of the many marketing opportunities mobile offers. With two workshops, each crafted to provide attendees with the most recent and useful mobile skills, two full conference days and an abundance of networking time, GSMI's Mobile Marketing Summit is sure to be the mobile conference of 2011!

Secure your seat today for an opportunity to get insight from in-depth case studies by brands such as, The Weather Channel, Google, Steve Madden, Mashable, Porter Novelli, and Nokia. Get insight from top minds in mobile marketing, such as, Josh Koppel, creator of Esquire Magazine's iPad app and Apple's iPhone app of the year winner, Lucas Buick. Want to send your entire marketing team? We offer group discounts!

When: April 26, 2011: Workshops
April 27-28, 2011: Conference.

Where: Marines' Memorial Club & Hotel
608 Sutter Street, San Francisco, CA 94102.

Who: Chief Executive Officers, Chief Marketing Officers, Chief Branding Officers, VPs, Directors and Managers of: Marketing, Branding, Business Strategy, Customer Relations, Social Media, Media Sales, Public Relations, Online Community Managers, Social Media Assistants, Social Media Strategists, Business Development, Word of Mouth Gurus, Community Marketers.

How: Detailed information about workshops and conference, including package details, prices and keynote speakers can be found at:
<http://mobilemarketingstrategiessummit.com/> .

More information about Global Strategic Management Institute and Mobile Marketing Strategies Summit can be found at: www.gsmiweb.com . We still have sponsorship opportunities!

About GSMI:

GSMI is dedicated to creating rich environments for learning, networking and ensuring their attendees have great experiences. GSMI hosts dozens of conferences, around the world, each year. They are leaders in their industry and strive to always provide the best, most relevant, speakers, quality workshops and the right environment to both network and learn.

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