

# MISMO Elects Del Mar DataTrac Director of Integrations Sandra Martz-Griebe to Residential Governance Committee 2011-2012 Term

SAN DIEGO, Calif., Jan. 17 (SEND2PRESS NEWSWIRE) – Del Mar DataTrac® (DMD) Director of Integrations Sandra Martz-Griebe has been elected to the MISMO Residential Governance Committee for the 2011 – 2012 term of office. According to MISMO, Griebe received the most votes and will serve as the committee’s representative in the category of Origination Technology. DMD is the leading provider of [affordable mortgage lending automation solutions](#), and an industry pioneer in business intelligence, paperless lending, and loan process workflow tools.

According to its website, MISMO is “the leading technology standards development body for the residential and commercial real estate finance industries” and its “standards are grounded in an open process to develop, promote and maintain voluntary electronic commerce procedures and standards that allow mortgage lenders, investors in real estate and mortgages, servicers, industry vendors, borrowers and other parties to exchange real estate finance-related information and eMortgages more securely, efficiently and economically.”

“DMD is proud that Sandra Martz-Griebe has been elected by the MISMO subscriber community to serve on its Residential Governance Committee. In her role, she will be responsible for ensuring that the interests of Origination Technology are being represented in decisions being made regarding MISMO standards going forward,” said DMD president Rob Katz. “We fully support Sandra’s duties as a volunteer serving the mortgage industry, and look forward to the advancement of MISMO’s mission ‘to promote and support the common business interests of the Commercial and Residential Mortgage Markets.’”

“It is gratifying to have been elected by a professional peer group such as MISMO not only to serve its Residential Governance Committee, but also to represent the category of Origination Technology,” said Sandra Martz-Griebe, DMD Director of Integrations. “It would be difficult to overstate the significance of MISMO data standards to improve quality, consistency and accuracy of data in the real estate lending industry and I am looking forward to helping lead the MISMO Version 3 implementation effort in 2011.”

According to MISMO, “More than 150 subscriber organizations, including mortgage bankers, lenders, servicers, vendors and service providers, support MISMO’s efforts. MISMO’s Board of Directors, advised by a Governance Committee elected from a cross section of the industry, provides oversight for MISMO’s administration and policy development. MISMO has working agreements with other major data standards development organizations and has

developed a repository of industry data elements stored in a common data dictionary used to create all MISMO transactions. MISMO supports free and open access to the final releases of its standards, which enables companies to begin integrating MISMO standards into everyday business practices immediately.”

**About Del Mar DataTrac:**

Marking its 20th business anniversary in 2011, Del Mar DataTrac (DMD) is the leading provider of affordable loan automation solutions for mortgage lenders, banks, and credit unions. DMD offers a scalable workflow platform that enables lending best practices by leveraging DataTrac as the back-office hub along with a sophisticated point-of-sale system, a web-based originator portal and commission engine, and a management dashboard – all in a paperless environment.

The DataTrac Suite is designed by mortgage lenders for mortgage lenders who strive to deliver extraordinary customer service, increase production and profitability, reduce risk, and streamline overall efficiency. For more information, visit [www.dmdinc.com](http://www.dmdinc.com) .

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