

CMI Promotes Three Client Services Team Members in the First Quarter of 2011

ATLANTA, Ga., Jan. 18 (SEND2PRESS NEWSWIRE) – CMI, a full-service marketing research company, today announced three promotions within its client services team:

- Mike Mabey was promoted to vice president of client solutions from his previous position as account manager. Mabey specializes in leading advanced analytics projects for pharmaceutical and utilities industry clients. Mabey has been with CMI for seven years.
- Alisa Hamilton was promoted to research manager from her previous position as project manager. Hamilton began working with CMI in 2010 and focuses primarily on the pharmaceutical and non-profit industries.
- Angela Mattoon was promoted to project manager from her previous position as associate project manager. Mattoon's customer satisfaction experience extends across a wide variety of industries. Mattoon began working with CMI in 2007.

"Mike, Alisa, and Angela deliver the outstanding experience that CMI's clients expect and value," said Hannah Baker Hitzhusen, vice president of qualitative research. "Our clients consistently rave about these exceptional individuals and their ability to deliver research that helps our clients make important decisions and find new growth."

About CMI:

CMI is a full-service marketing research company that helps clients understand target customers in the context of their world – the choices they make and why – to prioritize resources and generate growth. Since 1989, CMI has delivered unique solutions to uncover opportunities, optimize marketing strategies, and improve performance for clients in consumer and B2B markets.

CMI's experienced team of market research consultants leverages a wide range of qualitative and quantitative methods and technologies to translate research into insights and insights into actions.

CMI serves primarily Fortune 1000 clients. The company is ranked on the Honomichl Top 50 list of the country's largest marketing research organizations, as well as the Inside Research top 10 fastest growing marketing research firms in the U.S. For more information about CMI, visit www.cmiresearch.com .

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