

Griffin Pest Solutions Wins Bed Bug Marketing Award

KALAMAZOO, Mich., Jan. 19 (SEND2PRESS NEWSWIRE) – Griffin Pest Solutions has won a Bed Buggy Award from the National Pest Management Association (NPMA) for its educational direct mail bed bug campaign. The NPMA created the Bed Buggy Awards to recognize creative excellence in the marketing and advertising of bed bug services executed by pest control companies across the nation. Winners were announced at the recent National Bed Bug Forum in Denver, Colorado.

“We are very pleased to have won this award,” stated Linden Griffin, owner and president of Griffin Pest Solutions. “Bed bugs are a significant issue. There is a lot of information out there, but not all of it is accurate. We have taken the approach that education is the key in helping our communities tackle this issue.”

Griffin Pest Solutions has been sending the posters to federal, state and local agencies as well as places where bed bugs are commonly found such as apartment communities, hotels, colleges and universities, assisted living facilities, shelters and hospitals.

“It is our hope that the posters will be hung where staff or residents can see them so they know what bed bugs look like and where they hide,” Griffin explained.

In addition to the bed bug posters, Griffin Pest Solutions has been educating consumers on bed bugs by hosting seminars across Michigan. “People want to know what they’re up against. They want to be able to ask questions and get straight answers,” Griffin continued. “They want to know if they can prevent bed bugs and what are their treatment options.”

To receive a free educational bed bug poster, or to have Griffin Pest Solutions speak to your group or organization, contact Denise DeVries at 888-547-4334 or denise@GriffinPest.com .

About Griffin Pest Solutions:



Griffin Pest Solutions, Inc. (www.GriffinPest.com) services Northern Indiana and Michigan. They are certified Bed Bug FREE as well as GreenPro and QualityPro certified by the National Pest Management Association. Since 1929, the company has been locally owned and operated by the Griffin family with offices in Kalamazoo, Grand Rapids, Battle Creek and Ann Arbor.

Image Caption: Bed bug feeding on a human arm. Credit: Gary Alpert, Harvard University, Bugwood.org .

– RSS news feed for Griffin Pest Solutions

<https://send2pressnewswire.com/author/griffin-pest-solutions/feed> .

News issued by: Griffin Pest Solutions



Send2Press® Newswire

Original Image: https://send2pressnewswire.com/image/11-0119-bbugbig_72dpi.jpg

#

Original Story ID: (6614) :: 2011-01-0119-002

Original Keywords: bed bugs, bed bug services, pest control, seminar, treatment options, npma, bed buggy award, marketing campaign, michigan, pests control, bedbugs, remove, find, locate, test, home, house, beds, bedding, bedclothes, floors, drapes, couch, griffin pest solutions inc, linden griffin Griffin Pest Solutions Kalamazoo Michigan KALAMAZOO, Mich.

Alternate Headline: Bed Bug Awareness Marketing Award won by Griffin Pest Solutions, Inc.

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016.

This press release was originally published/issued: Wed, 19 Jan 2011 19:46:18 +0000