

WEDA Governor's Conference to Host Industry-First Web Portal

MADISON, Wis., Jan. 24 (SEND2PRESS NEWSWIRE) – Eau Claire GIS firm Applied Data Consultants, Inc. (ADC), and Minnesota Web development firm Golden Shovel Agency will present Economic Gateway during the Wisconsin Economic Development Association's (WEDA) 2011 Governor's Conference on Economic Development Feb. 9-11 at Monona Terrace Community and Convention Center in Madison.

Economic Gateway is the first of its kind in the industry and combines Golden Shovel's innovative Web framework with ADC's GIS-based site locator tool EAGL-i. The system allows regional groups and their member organizations to share data and tools in a hierarchical format.

WEDA is a 450+ member statewide organization whose primary objective is to increase the effectiveness of individuals involved in the practice of the state's economic development by encouraging cooperation, exchange of information and promotion of professional skills.

WEDA's 2011 Governor's Conference Be Bold Wisconsin: Building Business is recognized by the International Economic Development Council (IEDC) as professional development training that counts towards recertification of Certified Economic Developers (CEdD). Governor Scott Walker will outline his administration's major economic development policy initiatives, and plans to promote Wisconsin as being "Open for Business."

According to Ron Kresha, president of Golden Shovel, the WEDA conference will be a wonderful opportunity for Wisconsin to experience the global impact of a locally supported tool.

"Through our innovative Web system Economic Gateway and the integration of Wisconsin's very own EAGL-i site selection tool from Applied Data Consultants, we provide communities a powerful Web presence that is attractive to site selectors, new businesses, and entrepreneurs," said Kresha. "It is a total economic development Web solution never before seen in the industry."

Rick Zimbelman, ownership group member at Wisconsin-based manufacturer Arctic Alloys, noted the importance of the EAGL-i tool during the site selection process: "The property search function that CCEDC maintains on its Web site [EAGL-i] was a very helpful first step in the process ... It was this search tool that eventually led Arctic Alloys to its new location..."

ADC's EAGL-i tool combined with the Economic Gateway framework provides organizations of all sizes an affordable, fully functional, custom designed economic development Web site complete with a site selector map and a suite of economic development Web site modules.

For more information on Economic Gateway, visit:

<http://www.EconomicGateway.com> .

About Golden Shovel Agency:

Golden Shovel Agency brings over 10 years of experience combining Web technology and design expertise to present communities in their best light. Golden Shovel is located in Little Falls, Minn. Information:
<http://www.goldenshovelagency.com> .

About ADC:

ADC is a GIS and Web development firm headquartered in Eau Claire, Wis., with branch offices in Nebraska, Colorado and California. It focuses on creating geospatial solutions for clients throughout the nation. Information:
<http://www.adc4gis.com> .

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