

# U.S. Patent Awarded to Sample Digital for Innovative Online Media Workflow Technology

HOLLYWOOD, Calif., Feb. 1 (SEND2PRESS NEWSWIRE) – Sample Digital Holdings LLC announces today that the United States Patent and Trademark Office has issued a patent for a system and method for media content collaboration throughout the media production process. The patent was issued as U.S. Patent No. 7,660,416 (“the ‘416 Patent”).

“We believe this is an important moment for Sample Digital because the ‘416 Patent covers both current and future technology relating to the collaboration of media content throughout the entire pre- and post-production process,” stated Patrick Macdonald King, CEO of Sample Digital.

“The patent is a culmination of extensive research, creative vision and real-world application of Sample’s technology and allows studios, broadcast and cable companies to easily and effectively collaborate on all aspects workflow and production of media content. Sample Digital believes the ‘416 patent provides a competitive edge to Sample Digital and further marks Sample Digital as the leader in this field.”

## **About Sample Digital Holdings LLC**

Hollywood-based Sample Digital ([www.sampledigital.com](http://www.sampledigital.com)) delivers targeted workflow and media asset management applications and services to companies who produce, distribute and license audio-visual and rich media content.

Sample Digital’s suite of applications, including dax|D3™, Digital Dailies® and iDailies®, optimize business process in content production and distribution management for such creative leaders as 20th Century Fox, CBS, Warner Bros., Showtime, Lifetime Television, Summit Entertainment, and Lionsgate. Our clients have found using Sample Digital’s platform reduces production and distribution expenditures, improves time to market and minimizes risk – both creatively and financially.

Sample Digital’s core platform, dax|D3, is a highly secure web-based environment where users can share ideas, information and content created throughout the production or campaign lifecycle, or as required for trafficking and distribution of final product. dax|D3 incorporates media production workflow and collaboration, transcoding, distribution and security services into one robust, extendible solution available via desktop, set top box and mobile applications such as dax|Mobile, an iPad application available in April 2011.

News issued by: Sample Digital



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Alternate Headline: U.S. Patent Awarded to Sample Digital – technology widely implemented by film studios and TV broadcasters

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