

Edward Professional Advisors and the Forty-Niners Shops are Changing Business with a New Leadership Training Program

RANCHO CUCAMONGA, Calif., Feb. 8 (SEND2PRESS NEWSWIRE) – Edward Professional Advisors announces the Cal-State Forty-Niners Shops has hired it to design a leadership training program for its supervisory staff. Research has proven that leadership training makes businesses more profitable. “When businesses train their employees in leadership skills their workforce becomes highly motivated. This immediately increases profits because it boosts productivity and creates a better atmosphere for customers,” says Dr. Paul Edward, founder of Edward Professional Advisors.

In this challenging economy many businesses do not see the benefit of investing in training their employees. “The Forty-Niners Shops leadership program marks a departure from the common mistake businesses make when they neglect to train their employees. You would be surprised at the small percentage of supervisors and managers that get formal leadership training. I am very pleased to see some businesses, like the Forty-Niners Shops, are catching on to the positive effects of leadership training,” says Dr. Paul Edward.

Don Penrod, the General Manager and CEO of the Forty-Niners Shops, is excited about the new program, “We wanted to ensure that our supervisors get the proper leadership training to educate them for a better future and make our employees work experience more pleasant and effective. I am really excited and confident that our shops will greatly benefit from this new training.”

Mr. Penrod, a former Disney executive, shows that he is committed to his employees’ future development by investing in this new training program. The leadership training program at the Forty-Niners Shops is a new holistic approach to business that the rest of the business world could highly benefit from mimicking.

About Edward Professional Advisors:

Edward Professional Advisors is an organizational development firm specializing in leadership development. Paul Edward, the firm’s founder, is an award-winning author, experienced organizational psychologist, certified business coach, and popular university lecturer. He has made ground-breaking contributions to our understanding of how people and organizations solve problems, increase connections, and make sustained progress.

His award-winning book, “Moving Forward: Turning Good Intentions into Great Results by Discovering Yourself, Your Place, & Your Path,” has helped hundreds of people live better lives.

More information: www.edwardprofessionaladvisors.com .

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