

KnowledgeAdvisors is a Bersin & Associates Learning Leader!

CHICAGO, Ill., Feb. 10 (SEND2PRESS NEWSWIRE) – KnowledgeAdvisors, a learning measurement software and solutions company that improves the effectiveness and business impact of learning, has been officially selected as a Bersin & Associates Learning Leader for 2011 in the Vendor Innovation in Learning and Talent Management category.

The Bersin & Associates Learning Leaders Program is a research-driven program designed to recognize innovation and excellence in critical areas of corporate training and talent management. As a result, KnowledgeAdvisors will be featured in Elearning! magazine and in the Bersin & Associates annual research report, Learning Leaders: Lessons from the Best.

The Vendor Innovation in Learning and Talent Management category encompasses learning tools, content and platforms that support an integrated talent management strategy. KnowledgeAdvisors was recognized in this category for its premier talent development reporting and analytics system, Metrics that Matter®. Metrics that Matter® is a next generation learning evaluation system and global standard for human analytics solutions by corporate, public sector and commercial human capital organizations to achieve high business impact in the learning and development sphere.

“Metrics That Matter® is unique in the marketplace,” said David Mallon, principal analyst for Bersin & Associates. “This easy-to-use platform for aggregating learning evaluation data allows organizations to create rich, analytics-based reports detailing the impact of learning. Building on the best of methodologies from Bersin, Kirkpatrick, Phillips, and Brinkerhoff, Metrics That Matter is a sound, practical approach to learning measurement.”

“KnowledgeAdvisors is grateful and honored to be acknowledged as a Bersin Learning Leader on such an esteemed platform. The award not only showcases to our customers that we have been validated by the leading research and advisory services firm but also helps our employees take pride in why we do what we do,” said Kent Barnett, Chief Executive Officer, KnowledgeAdvisors.

About KnowledgeAdvisors:

For organizations that utilize learning and development to drive business outcomes, KnowledgeAdvisors offers learning measurement software that improves the effectiveness and business impact of learning. Unlike the standard reporting and dashboard features included in most learning and talent management software, we combine data from multiple enterprise systems with information collected through evaluations and assessments to paint a complete picture of learning and business performance. KnowledgeAdvisors can even benchmark your learning programs against other organizations.

For more about KnowledgeAdvisors, visit: www.knowledgeadvisors.com .

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