

Zavee is Now in Partnership with 50 Local Causes and More are Joining Daily

BOCA RATON, Fla., Feb. 28 (SEND2PRESS NEWSWIRE) – Zavee LLC has today announced that 50 local causes and charities have now joined their community-based website (www.zavee.com) which offers cash back rewards for consumers who shop and dine at hundreds of local merchants. Local charities and causes join the site to increase awareness of their mission and activities, to energize their members and supporters, and to be eligible to receive contributions from Zavee through their innovative Care Shares™ Program, in which Zavee shoppers direct Zavee's charitable donations. Charitable and non-profit organizations can join Zavee for free.

"We are honored that so many outstanding causes and charities have joined Zavee," said Ron Stack, COO of Zavee. "When we created Zavee, we wanted to benefit not only the local businesses and consumers, but also the outstanding organizations that do so much for our community."

Joining Zavee is free for causes and consumers. There is a simple sign up section on the website and as soon as consumers are registered they can begin receiving cash back rewards every time they shop and dine at hundreds of Zavee stores and restaurants in South Florida. Zavee shoppers then earn Care Shares™ from Zavee for every purchase they make. Zavee converts the Care Shares into cash, which it contributes to Zavee member civic and charitable organizations selected by the shoppers.

For the Causes, signing up is also very simple and it brings the opportunity to earn donations. Organizations who promote Zavee among their members will have a greater amount of funds directed their way.

"Many organizations have been dealing with a lack of donations due to the economy, but Zavee provides a way for them to raise funds simply by having their members join our website," Stack commented. "In addition, by being promoted on our website and through our social media and public relations campaigns, we are increasing awareness about the missions, activities and needs of these organizations."

Zavee works with member causes to promote its Care Shares™ program to consumers. One major initiative is the Cause Challenge, in which Zavee causes compete for contributions based on the number of new shoppers they refer. Zavee recently held their first Cause Challenge in which Forgotten Soldiers Outreach, The Milagro Center and The Delray Miracle League each received a \$500 donation from Zavee. The second Cause Challenge is being scheduled for March and Causes who would like to participate are encouraged to join Zavee and apply.

Learn more at: www.zavee.com .

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