

2011 Talk of the Town Award for Excellence in Customer Satisfaction Winners Announced

FARMINGTON HILLS, Mich., March 23 (SEND2PRESS NEWSWIRE) – Celebration Media and Talk of the Town News have announced the most recent recipients of their Talk of the Town Award for Excellence in Customer Satisfaction. To see the Talk of the Town Award recipients, visit <http://talkofthetownnews.com> . Award winners can display their ratings in their facilities and on their websites. Additional award recipients will be announced throughout the year.

This is the third year Celebration Media and Talk of the Town News have rewarded companies with its Talk of the Town Award for Excellence in Customer Satisfaction. The award honors companies and professionals in the U.S. and Canada that provide excellent customer service, as reported by their customers through no-cost, user review websites, blogs, social networks and business rating services.

To determine 2011 award recipients, Celebration Media's dedicated team of researchers spent more than 6,000 hours analyzing customer experiences, and rating each company or professional using their star ratings system, CMUS Power Ratings™. Only those with a 4 to 5 star rating received the award.

Among the types of organizations and professionals eligible to receive these awards are hospitals, dentists, accountants, physical therapists, veterinarians, optometrists, insurance, chiropractors, lawyers, financial planners, restaurants, bakeries, event centers, home improvement companies, florists, spas, salons and mortgage companies, in addition to several other categories.

For more information about the Talk of the Town Award or its sponsors, please visit <http://talkofthetownnews.com/> or contact CMUS and Talk of the Town News at 877-498-6405.

About Celebration Media U.S. and CMUS Talk of the Town Awards Power Ratings™: Celebration Media U.S. provides companies with valuable information on improving customer care, through its publishing division, which produces Customer Care News, and its research department, which provides businesses with information on customer service best practices. This commitment has led to the creation of Talk of the Town Awards and the CMUS Power Ratings™ award program, which are dedicated to identifying companies that are excelling in high-rated customer service feedback and offering them valuable marketing opportunities to leverage their award.

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