

Dawn Westerberg Consulting LLC Invited to Join Information Technology Alliance

AUSTIN, Texas, April 5 (SEND2PRESS NEWSWIRE) – Being recognized for its commitment to providing superior technology solutions to small and medium-sized businesses, Dawn Westerberg Consulting LLC (www.dawnwesterberg.com) has joined Information Technology Alliance (ITA), a highly regarded group of top VARs, CPA firms and technology product/service providers. This invitation has been extended due to the high level of support and service Dawn Westerberg Consulting LLC has provided businesses in their market and for their commitment to being a leader in the industry.

“The focus of ITA is to provide an independent forum for leading businesses to share information, assess the nature and direction of the profession and to accomplish their own business goals,” said Ron Eagle, president of ITA. “By participating in ITA, Dawn Westerberg Consulting LLC has shown that they are committed to the long-term success of their organization and their clients.”

“It is an honor to be an ITA member,” said Dawn Westerberg, president, Dawn Westerberg Consulting LLC, “ITA expects much of its members – the sharing of best practices, code of conduct and active participation in making the organization and the events hosted by ITA excellent. That’s exactly the benchmark I want for me, my company and for my clients.”

About ITA:

The ITA is an independent, not for profit, professional association of leading firms and companies whose purpose is to share information and build relationships that improve the way its member firms, and their clients, do business. The membership roster consists of some of the more highly regarded mid-market technology professionals, consultants, and product/service providers in North America.

About Dawn Westerberg Consulting LLC:

Based in Austin, Texas, Dawn Westerberg Consulting LLC serves companies from coast to coast and border to border. Dawn Westerberg (<http://dawnwesterberg.com>) is the president of Dawn Westerberg Consulting LLC. An Authorized Duct Tape Marketing Consultant, she invites business owners to “Fall in Love with Your Business Again” through sound marketing strategy, creative collaboration and inspired performance.

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News issued by: Dawn Westerberg Consulting LLC



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Original Story ID: 2011-04-0405-001 (6828) :: 2011-04-0405-001-Dawn-Westerberg

Original Keywords: VARs, CPA firms and technology product service providers, Dawn Westerberg, ITA, Information Technology Alliance, Authorized Duct Tape Marketing Consultant, professional association of leading firms and companies, Austin Texas business news Dawn Westerberg Consulting LLC Austin Texas AUSTIN, Texas

Alternate Headline: Dawn Westerberg Consulting has joined Information Technology Alliance

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Tue, 05 Apr 2011 09:59:08 +0000