

# RobotDough Debuts at FinovateSpring 2011

LOS ANGELES, Calif., April 12 (SEND2PRESS NEWSWIRE) – RobotDough Software Corporation has been selected to unveil its new online stock market analytical toolset at FinovateSpring 2011, the high-profile banking technology conference, on, May 11, 2011 in San Francisco. FinovateSpring is designed to showcase the most innovative new financial technology products and ideas from established industry leaders, as well as cutting-edge innovators like RobotDough (RobotDough.com).

RobotDough provides a rich set of stock market analysis tools suitable for individual and professional investors. RobotDough's stock screener provides a level of sophistication unsurpassed by other screeners, including unique features such as: an automatic watch-list that alerts subscribers when investment opportunities are found; forensic accounting analysis of companies, delivering red flag alerts to help investors avoid unhealthy companies.

In addition, RobotDough will be demonstrating its new backtesting functionality, which will allow investors to go back in time and test investment strategies against historical financial and market data. RobotDough's backtester is unique in that, unlike most backtesting tools that test only price-based strategies of a single security, RobotDough.com's tool allows testing of strategies based on fundamental analysis of the company's financial statements, against the entire universe of stocks.

RobotDough will also unveil the expansion of its market coverage, from its current database of 6,500 U.S.-based companies to 45,000 publicly traded companies traded on over 140 stock exchanges around the globe.

"We're pleased to be among the great companies chosen to present this year at Finovate," said Wilton Risenhoover, Founder and CEO of the RobotDough Software Corporation. "We empower investors by giving them the tools they need to successfully navigate today's markets, whether searching for investment opportunities or performing a final analysis before making a trade. Our demo will show how access to critical information, combined with RobotDough's unique toolset, can make all the difference between stock market success and failure."

\*To RSVP FinovateSpring demo attendance or schedule a private demo: wilton (at) robotdough.com .

## **About RobotDough Software Corporation:**

Founded in 2009, RobotDough™ is a set of online software tools for stock market investors, delivering detailed financial information and analysis on a global scale. With coverage of over 45,000 companies on nearly every major market, RobotDough's financial database covers 99 percent of the world market capitalization. RobotDough's unique automated screener keeps investors

informed and engaged 24/7 with advanced analysis tools that leverage the best aspects of top-of-the-line research platforms, helping investors save time and reduce risk. More information: <http://www.RobotDough.com> .

**About FinovateSpring:**

FinovateSpring is a demo-based conference for innovative startups and established companies in the fields of banking and financial technology. Held in San Francisco, the event offers an insight-packed glimpse of the future of money via a fast-paced, intimate and unique format. FinovateSpring is organized by The Finovate Group. For more information on the event, or to view videos of previous demos, please visit <http://www.finovate.com/spring2011> .

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