

# Pathbuilders Participates in ‘Women in the Economy Executive Task Force,’ Hosted by The Wall Street Journal

ATLANTA, Ga., April 13 (SEND2PRESS NEWSWIRE) – Helene Lollis, president of Pathbuilders, was a featured subject-matter expert at The Wall Street Journal’s Women In The Economy Task Force April 4-6. The event brought together more than 150 CEOs, industry leaders, policy makers and subject-matter experts for an interactive working session to build strategies for growing the pipeline of female talent.

Participants included Nancy Carter, senior vice president, research, Catalyst; Dr. Julie Gerberding, president of Merck Vaccines; Sallie Krawcheck, president, global wealth and investment management, Bank of America; Sandra Day O’Connor, Supreme Court Justice (retired); and Robert Zoellick, president, The World Bank Group.

“The Wall Street Journal brought together iconic female leaders, major industry players, and experts on women’s issues to create an unparalleled opportunity to develop meaningful proposals for change,” said Lollis.

The mission of the executive task force was to address key issues that affect not only women and their potential, but also companies and their ability to harness the opportunities offered by this vital segment of the workforce.

The task force’s deliberations sprang from original research commissioned by the Journal and conducted by McKinsey & Company. Central to the conference program were dynamic working groups focused on specific industries, as well as on key career stages. Lollis and other participants collaborated to identify the most urgent priorities for business and government, and to create action plans for high-impact solutions.

The task force developed recommendations with a special focus on mid-level women, who are seen as the key leverage point in moving more women into senior leadership levels. Among the top recommendations were the use of mentoring and sponsorship programs, strong talent management programs and holding senior leadership accountable for moving women forward.

Read more about the event at <http://online.wsj.com/public/page/women-04112011.html> . See “Task Forces” to read specific recommendations.

## **About Pathbuilders Inc.:**

Pathbuilders partners with Fortune-ranked organizations to develop high-performing individuals through mentoring, executive development programs and consulting. Through highly-customized talent management offerings, Pathbuilders accelerates the career growth of individuals and directly contributes to bottom line success of client organizations. Pathbuilders was

founded in 1995 with a unique focus on developing the potential of high-performing women and creating gender-diverse organizations. Today, Pathbuilders leverages the corporate experience of its leadership team to develop impactful developmental experiences for high-potential men and women in forward thinking organizations. Pathbuilders has worked with more than 3,000 professionals from more than 300 client organizations, including Fortune 500 companies, college and universities, and government agencies.

– *Image Caption: Helene Lollis.*

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