

SimplyHome to Unveil One-of-A-Kind Product at 2011 Aging in America Conference

ASHEVILLE, N.C., April 20 (SEND2PRESS NEWSWIRE) – SimplyHome will announce the launch of its new product line at the Aging in America Conference in San Francisco, April 26-30, 2011 – the [SimplyHome System](#).

“Our SimplyHome System is the first system designed and engineered with built-in cell communication to meet the needs of the aging and disabled population. No Internet connection is required,” says Allen Ray, SimplyHome’s CEO. “Our system is portable, easy to install and to move around. In essence, it’s a plug-and-play unit with all wireless components. It’s also very unobtrusive, about the size of an answering machine, and simple and attractive in its design.”

Another factor that distinguishes SimplyHome from the competition is what is referred to as “sequential decision making.” This system does not just monitor activity; it plays an active role in determining a decision-making plan.

Based on an individual’s assessed need(s), the system is able to tie multiple events together in a home to facilitate in a positive outcome for that individual. For instance, other [monitoring systems](#) will monitor if a person gets out of bed. SimplyHome’s system takes it steps further. It not only monitors if the person is out of bed, but also if an exterior door opens and no motion has been detected in the house. While being up at 1:00 a.m. may not be unusual for this person, the opening of an exterior door is the unexpected event that would trigger notification to the designated caregiver.

These custom-tailored monitoring systems will be available for lease and range in price from \$100 to \$150 per month. This includes the equipment and service. SimplyHome is the first to offer such an affordable and flexible option.

Free assessments are provided to determine the best support for each family’s needs. No two systems are exactly alike.

For more information, visit: www.simply-home.com .

About SimplyHome:

Since 2003, SimplyHome, a family-owned and operated business, has provided support for the disabled and elderly. Additionally, prior to launching SimplyHome, Allen Ray’s companies owned and operated nursing homes; he is no stranger to the field of caring for the elderly and disabled.

SimplyHome exists to serve families and caregivers by providing the tools and services needed to support those who wish to live independently at home

through easy-to-use assistive technology and services.

The company continues to work towards its mission of helping the aging and disabled populations, nationwide, from its offices in North Carolina and Wisconsin. This year, it is also a sponsor of the Aging in America conference (<http://www.asaging.org/aia11/index.cfm>) – the largest gathering of a diverse, multidisciplinary community of professionals from the fields of aging, healthcare and education.

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