

20x200 to Offer Celebrity Benefit Edition from Simon Doonan

NEW YORK, N.Y., May 5, 2011 (SEND2PRESS NEWSWIRE) – Fashion, design and art are uniting for a great cause, and now art collectors everywhere can get in on the action at 20x200.com. In support of Housing Works Thrift Shop's Design on a Dime fundraising event, the pioneering art e-commerce site [20x200](http://20x200.com) announced it will release a limited-edition print by renowned style commentator and Barneys New York Creative Ambassador-at-Large Simon Doonan. Doonan's art print will be unveiled to 20x200's newsletter subscribers on Thursday, May 5. Art, fashion and interior design lovers who want a sneak peek-and first dibs-at this rare print should sign up for 20x200's newsletter.

Simon Doonan's 20x200-exclusive print will feature the distinctive cover art from his irreverent style guide book "[Eccentric Glamour](#)," which celebrates the unique personal style of women. The edition will be featured for auction at [Housing Works Design on a Dime](#) in New York from May 5 – 7, 2011. The celebrity benefit print will be on display in the "dream boudoir" room vignette designed by Iman and style expert Robert Verdi for IMAN Home.

Doonan's benefit print through 20x200 starts at just \$25. Proceeds from the sale of the benefit prints at Design on a Dime and on 20x200 will fund Housing Works' "Get A Room," a program that provides housing for homeless and low-income New Yorkers living with and affected by HIV/AIDS.

20x200 offers a curated selection of affordable, limited-edition fine art prints and photographs by emerging, established and legendary artists, starting at just \$20. The best way to stay up-to-date on 20x200 and all of its artists is to be signed up for the [newsletter](#). Subscribers get first notice of new editions, an inside perspective on 20x200 art and artists and the scoop on list-only events and special offers. Savvy collectors know that this is their best-and sometimes only-chance to snap up a print from popular, fast-selling releases.

About 20x200:

With new limited-edition art prints introduced every week, 20x200 is the place to discover and buy art online. The site was launched in 2007 by gallery owner, curator, writer and entrepreneur Jen Bekman with this simple formula: (limited editions x low prices) + the internet = art for everyone. 20x200 features a curated selection of affordable art online, enabling and encouraging a broader audience to buy art, become collectors and support artists. While the site's signature art prints are 8x10s sold for \$20 in an edition of 200, larger works are available at prices from \$50 and \$200 to \$10,000. Every print is exhibition quality and is accompanied by an artist-signed and numbered certificate of authenticity. 20x200 works directly with more than 200 artists-emerging, established and legendary-giving each the incredible opportunity to share their work with the widest range of potential collectors. New artists and limited editions are announced every week.

Newsletter subscribers get first access to the often fast-selling new releases and the curator's story behind the work and the artist.

For more information, please visit <http://20x200.com> .

About Housing Works:

Housing Works is a healing community of people living with and affected by HIV/AIDS. Their mission is to end the dual crises of homelessness and AIDS through relentless advocacy, the provision of lifesaving services and entrepreneurial businesses that sustain their efforts. For more information, visit www.housingworks.org .

Press Contact:

Danielle Tin
Crenshaw Communications
danielle@crenshawcomm.com .
212-367-9745

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