

Send2Press to Sponsor LAMN Jam Music Contests

HOLLYWOOD, Calif., May 9, 2011 (SEND2PRESS NEWSWIRE) – The Los Angeles Music Network (LAMN – www.lamn.com) is delighted to announce a new sponsor of its upcoming ROCK and URBAN LAMN Jam Music Contests (“LAMN Jams”) launching June 7 in Los Angeles. Send2Press® Newswire (www.send2press.com), a unit of Neotrope®, will be the official press release service, helping to take LAMN Jams to a new level.

LAMN invites all rock and urban artists to submit original music to perform for a panel of top industry experts and receive instant live critiques, and compete for \$20,000+ in prizes and priceless exposure opportunities. These include first-look recording and music publishing deals, as well as first-look consideration to appear in several music-talent based television projects.

“Of all the press release services we have tried over the years, Send2Press is the best,” says LAMN President Tess Taylor, “and we are thrilled to have them on board again to help market our event and, more importantly, to help the winning artists of our contest market themselves.”

Those selected perform at the 1616 Club located at 1616 E. 15th Street in Los Angeles. Dates:

URBAN: Round 1 – June 7, Finale – June 14.

ROCK: Round 1 – June 9, Finale – June 16.

Open to the public – admission is free for the preliminary rounds.

About Send2Press:

Send2Press® (www.Send2Press.com) is a leading online-based newswire service providing Direct to Editors™ targeted news distribution, professional press release writing, and keyword focused press release optimization. The service is offered by Neotrope®, a 28-year old entertainment, PR, and brand-identity company, based in Torrance, Calif. The service is unique due to its core staff consisting of working journalists, musicians, and accredited PR professionals. As a sponsor of 2011 LAMN Jam Music Contests, Send2Press will provide professional press release services to the winners (to include media dissemination, SEO, hand submission to social networks, and a feature on MusicIndustryNewswire.com) and support marketing for the LAMN Jam series.

Top Industry Experts Judge Talent:

Industry experts and tastemakers to judge talent include Soren Baker (producer, former executive editor The Source Magazine), producer Sean Beavan (NIN, Marilyn Manson, No Doubt), A&R executive Antony Bland (American Recordings), artist manager Violet Brown (Regime Entertainment, NWA), Erin Dawson (Interscope Records), artist development expert / producer Jan Linder Koda of Angel Diva Music, A&R executive Brian Malouf (Michael Jackson, Everclear, Madonna), RBC Records partner Brian Shafton (N.W.A., Dr. Dre, Snoop Dogg, DJ Quik, TECH N9NE), Strange Music VP Dave Weiner (TECH N9NE),

A&R executive Tom Zutaut (Stereo Pristine Records, formerly Geffen/Elektra, Guns 'n' Roses, Metallica, Enya) with more pending. These music executives will be joined by casting director Rayna Apploff from the world of television, who currently seeks talent for a reality television series, and will judge talent.

These experts are hand-picked because they can do something meaningful for an artist's career if they like what they hear. At past LAMN Jams, performers have been signed on the spot (Aunt Kizzy's Boyz was offered a deal by RBC Records), had their music placed in network television (introduced by talent judge Jan Linder Koda to Fox Sports Executive Producer, artist Krash Karma placed a track with the program), and gotten production deals (like Jody Whitesides).

The Record Industry's Answer To American Idol:

Everyone knows American Idol, but LAMN Jam Music Contests feature artists who perform ORIGINAL material, receive CONSTRUCTIVE feedback and PERSONAL attention. LAMN Jams are live A&R.

SUBMIT YOUR MUSIC NOW:

Artists register online at www.lamn.com or call 818-769-6095 now. Submission fee is \$25 for LAMN Members and \$50 for Non-Members. Become a LAMN member now for only \$15 a year.

\$20,000+ Prize Package + Priceless Opportunities:

Winners receive an artist development package designed to advance their careers. Finale winners (Rock and Urban) each receive a prize package valued at \$20,000+ value including consultation with artist development experts, production, mastering, subscriptions to professional publications, resources, press release service, book-keeping and professional photography session. In addition, winning artists receive career-catapulting opportunities that include styling by top fashion brand, first-look consideration by casting director in search of artists for several talent-based television projects and reality series in development now, and first-look opportunities for recording, digital distribution and music publishing deals. More details at www.lamn.com.

2008 LAMN Jam Winners:

Urban LAMN Jam winner Aunt Kizzy's Boyz were offered a deal by RBC Records after performing just 2 songs, were introduced to Taj Mahal to open for his band and were featured in Music Connection's "Top 20 Favorite Signings of 2008." Rock LAMN Jam winner Starving For Gravity played on top L.A. rock station 98.7-FM's Ozolocal Lounge, signed songs to Red Queen Music for exploitation in film and TV and headlined shows in Las Vegas and S. California.

2007 LAMN Jam Winner Reaches Europe:

Aloe Blacc won the 2007 LAMN Jam by a landslide, helping to more than quadruple youth attendance at the LA Public Library which hosted this summer series. You've probably heard his hit "I Need A Dollar" – theme song for the HBO series How To Make It In America – which broke the Top Ten in Europe.

2006 LAMN Jam Winner Hits Big Time:

After winning the 2006 LAMN Jam, Tim Fagan was invited to tour with the Goo Goo Dolls and won the John Mayer Songwriting Contest, co-writing with the multi-platinum songwriter and recording artist. He was invited to tour with Billboard Top 20 artist Colbie Caillat. With Caillat he co-wrote the Jason Mraz duet "Lucky," a 2010 Grammy® Winner. Fagan is now a staff writer for Sony ATV Music Publishing.

We Love Our Sponsors:

LAMN Jam Music Contest sponsors include NARIP, Send2Press (a division of Neotrope), Discmakers, Universal Mastering Studios, Bias Inc. Software, RBC Records, CD Baby, Music Connection Magazine, Planet L.A. Records, Guitar Centers, Angel Diva Music, Propellerhead Software, Media Local Studios, and New Financial Group – with others pending.

Artists Apply Online Now at: www.lamn.com .

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