

Top 10 AC Charting Artist SJ to Pre-Release Freshman LP

NEW YORK, N.Y., May 11, 2011 (SEND2PRESS NEWSWIRE) – Top 10 national AC radio charting Miami-based artist, SJ, will pre-release his freshman commercial LP, “Coffee,” on May 31, 2011, following exclusive fan and press events at SoHo House (May 11, New York) and Van Dyke Cafe (May 24, Miami). “Coffee” blends folk and rock arrangements with a soulful voice and catchy melodic hooks to create an acoustically soulful sound, resonating of a classic crisp Nashville sound paired with a Miami percussive pulse. Released by Acoustic Soul Records, the album channels hints of productions by Jack Johnson, Jason Mraz, Dave Matthews and Counting Crows, with SJ’s personal touch.

SJ is best known for his U.S. AC chart-climbing folkie ballad, “I Like You,” which is also currently a Top 20 song on Sirius XM’s The Coffeehouse Channel’s charts. It has won awards in Hollywood and England, and is gaining popularity on Australian radio. SJ, also fluent in Spanish, released a Spanish-language version of his single, which has just been nominated as one of 14 finalists in the Latin category (out of thousands) in Nashville’s prestigious International Songwriting Contest.

Both versions were mixed and mastered by multi-Grammy® Award Winning engineer Carlos Alvarez. “Coffee” was mixed by industry legend multi-platinum engineer Bob Rosa (Mick Jagger, Michael Jackson, Prince, Whitney Houston), and mastered by Sterling Sound’s Ryan Smith (James Taylor, Rufus Wainwright, Beyonce). It was produced by SJ, Oszy Carmona and Peter Finley, and Derek Olds (“I Like You”).

The pre-release of “Coffee” rounds out SJ’s successful 3-month coast-to-coast U.S. tour. Sirius XM’s The Coffeehouse will air an exclusive 30-minute segment of SJ performing live on May 19, 2011, at 12 a.m. and 12 p.m. EDT. The album will fully launch in 2012 with national and international tour dates TBD.

About SJ:

SJ’s back story is a bit unorthodox but quite interesting. He’s pursuing his music because it’s his passion, and while still young enough he has left behind a career as an established international corporate attorney, previously representing the likes of Fortune 100 companies. He’s a self-motivated indie artist through and through, and he created his trademarked brand Acoustic Soul to rollout his independent, strategic DIY vision for his music in today’s new music industry. The combination of SJ’s catchy hooks, acoustic chops, soulful voice, chill spirit, business acumen and rapidly growing fan base has him poised for national and international popularity.

More information: www.sjacoustic.com .

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