

# KnowledgeAdvisors Releases Metrics that Matter Spring 2011: It's All About You!

CHICAGO, Ill., June 13, 2011 (SEND2PRESS NEWSWIRE) – KnowledgeAdvisors, which provides learning measurement software that improves the effectiveness and business impact of learning, today announced it has released the Spring 2011 version of its proprietary analytics software, Metrics that Matter®. Metrics that Matter®, KnowledgeAdvisors' flagship software solution for learning measurement evaluation, allows you to cost-effectively measure and increase the impact of your human capital processes from recruiting to leadership development. It is recognized as a standard in corporate, public sector, and commercial human capital practices.

The Spring 2011 release highlights include:

## **Reporting:**

**Executive Reporting:** A new narrative report is available, in the style of the Talent Development Summary, but is targeted to an executive audience and their interests. This report will categorize data into Efficiency, Effectiveness and Outcomes so that it is aligned with our performance optimization framework. This brand new report is a unique business intelligence capability for analyzing your learning and talent data and will be aligned to TDRP (KnowledgeAdvisors' landmark effort in developing a set of Talent Development Reporting Principles).

**Report Management:** When reports fail, they will automatically be re-queued and the user will receive an email message. A second failure of the same report will generate emails to KnowledgeAdvisors' technical staff so that they can diagnose the issue efficiently and effectively. In addition to being able to cancel reports from generating you will also have insight into scheduled reports that have been configured within your organization. This will allow administrators and reporting users to see the reports that have been scheduled by others. This functionality will allow users to ensure the right people are receiving the right reports. Lastly, we made it more easily available to generate a Data Download by adding a new button to the report output page. By inserting a Data Download button on this page you will be able to launch a Data Download based on all the filters you had previously applied to your report. This will provide a quick and easy way to retrieve the raw data with the same reporting criteria you had previously applied to your report.

**Benchmark Selection:** Control benchmarks by applying the custom benchmark attributes (industry, course type, etc.) to Vendor Categories and Specialized Benchmark Groups. This enables independence in building out benchmarks and finding more relevant comparisons.

**Date Selection:** A selection will now appear in query pages with the most used

choices like “Last Quarter,” “Current Month” for a calendar year and/or fiscal year. Users will still have the ability to create custom date ranges by explicitly setting start and end dates allowing for rapid report configuration.

**Fiscal Year Support:** Metrics that Matter® now supports fiscal years that do not begin on January 1st. This will impact trend reports, dashboard widgets, scheduled reports, and the new date selection functionality from above.

**Class Analysis Report Scheduling:** Automation of generation and delivery of the narrative Class Analysis Report is available so that it arrives in a user’s inbox. This report provides a comprehensive, client-ready summary of learner feedback for a single class. Delivered in either Word 2007 or PDF format, the Class Analysis Report presents data in charts, tabular and raw formats to facilitate analysis and comparison. Users will be able to set many of the configurations (language, benchmark, etc.).

#### **Data Collection:**

**Mobile Support:** When users attempt to complete surveys from mobile devices, they will now view a layout optimized for smaller screens. The same link will display our current layout when accessed from a computer. They can provide an enhanced experience to your learners including those that are always on the go.

**Progress Indicator:** With the addition of a progress indicator to learning evaluation pages, users can reduce fallout, enjoy a more polished site appearance, have a better idea of exactly where they are in their experience and see how much effort is left to complete.

**Email Styling and Configuration:** Improvements to the way emails are built and sent with learning evaluation, conference and testing links ensure a much lower chance of them ending up in users’ junk mail and a much higher chance that the evaluation will be completed.

**Micropoll Styling:** Metrics that Matter® clients that are using informal learning have more power over the look and feel of micropolls and are guaranteed that their micropolls mesh well with the sites that they live in.

#### **Administration:**

**Class Add/Edit:** Users can now enroll students as they schedule classes rather than first having to schedule a class then navigate to another tool for enrollments. An additional benefit will be the display of currently enrolled students and their last evaluation submission so that an administrator can view response rates.

**Evaluation and Survey Authoring:** Users will witness a new and improved ActiveAuthoring tool. Allow for a less error-prone, easier evaluation and survey creation process. Examples include:

Allowing the admin user to view the scale headers, moving questions to a new question category, using the Rich Text editor when adding questions, improving the process for adding a question to a form, allowing a user to modify the reporting text of their questions and archiving old or unused

forms.

Evaluation Download to PDF/Word 2007: Administrative users now have the option to download evaluations into PDF/Word 2007 and acquire flexibility when collecting paper-based responses. This download will occur in the Class tool so that these paper-based evaluations will optionally have class header information and demographic questions.

“As a company, we are always looking to do what we do better! At our annual Autumn User Groups in 2010, KnowledgeAdvisors gained a fresh perspective by taking customer feedback to the next level, incorporating it into our solution and as a result, doing what we do better. With this release, we spring forward by focusing on creative and insightful user enhancements that are all about you...as a Metrics that Matter user, in terms of reporting, data collection and administration,” stated Kent Barnett, CEO of KnowledgeAdvisors.

**About KnowledgeAdvisors:**

For organizations that utilize learning and development to drive business outcomes, KnowledgeAdvisors offers learning measurement software that improves the effectiveness and business impact of learning. Unlike the standard reporting and dashboard features included in most learning and talent management software, we combine data from multiple enterprise systems with information collected through evaluations and assessments to paint a complete picture of learning and business performance. KnowledgeAdvisors can even benchmark your learning programs against other organizations. For more about KnowledgeAdvisors, visit: [www.knowledgeadvisors.com](http://www.knowledgeadvisors.com) .

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