

# Another First for Brian Gavin Diamonds with New Android App

HOUSTON, Texas, June 28, 2011 (SEND2PRESS NEWSWIRE) – After releasing a mobile app on the iPhone, iPod and iPad, Brian Gavin Diamonds has set its sights on expanding its mobile horizons even further. Due to popular demand, Brian Gavin Diamonds is the first online diamond and jewelry company to bring a mobile app to the Android market. This version of their mobile app has all the same amenities as the iPhone version: News, Education, Frequently Asked Questions, Blog, Contact, Sharing, as well as quick and easy diamond and jewelry shopping.

The application is designed to bring customers closer to the Brian Gavin collection. Whether on-the-go or sitting at home, this mobile app will allow Android users to view Brian Gavin Diamonds' products in new and interactive ways.

Users can look through the collection of Brian Gavin Diamonds by defining their own search criteria, giving them quicker access to the diamonds they prefer. This search method not only applies to [loose diamonds](#), it also applies to the fine pieces of jewelry that Brian Gavin Diamonds has for sale.

The user is also given instant access to news about the diamond industry and the company, educational insight on selecting and buying the best jewelry and diamonds, access to the Brian Gavin Diamonds blog, contact information, sharing products with friends via email, Facebook and Twitter, and a frequently asked questions section addressing the company and its policies. Users can even view the array of photos and lab reports for each individual signature diamond.

By downloading this free app, the user automatically becomes a VIP member. The VIP status gives customers of Brian Gavin Diamonds access to special offers and discounts not distributed to the general public and are sent directly to the VIP member's device.

Brian Gavin has been selling diamonds online for over 12 years. Making its way into the mobile realm with applications on both the iPhone and Android is just another way that Brian Gavin Diamonds is staying a step ahead of the competition. Learning about diamonds and purchasing them has never been easier. Make sure to keep your eye on the Android market for this useful and free app.

To download the FREE Brian Gavin Diamonds Android app visit:  
<https://market.android.com/details?id=com.briangavin.android> .

## **About Brian Gavin Diamonds:**

BrianGavinDiamonds.com was launched in 2009, with offices located in Houston, Texas, close to the Galleria. After learning everything there is to know about diamonds and diamond cutting at both his family's diamond factory and armed with a formal education at the University of the Witwatersrand and in

London at CLC, Brian Gavin came to America in the 1980s. His specialty cut diamonds drew immediate attention and rave reviews. In 1997, he introduced his signature line, "A Cut Above," in 2009, his Brian Gavin Signature [Hearts and Arrows diamonds](#), and now in 2011, his Quadex Hearts and Arrows diamonds.

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