

EPIC Enhances North Bay Services with Opening of New Offices

PETALUMA, Calif., Aug. 10, 2011 (SEND2PRESS NEWSWIRE) – EPIC (Edgewood Partners Insurance Center), a retail property, casualty and employee benefits insurance brokerage, announces the opening of new offices in Petaluma. The new EPIC facility, featuring a multi-media training room for risk management, insurance, employee benefits and safety seminars, will help the EPIC team serve the growing needs of North Bay clients in a wide range of industries. These industries include wine making, construction, non-profits and the public sector.

EPIC's North Bay team is led by local insurance industry veterans, Bill Merget and Mike Ryan, both principals of the firm. They share responsibility for all aspects of EPIC's growing operations in the North Bay, including strategic planning and management, new business development, strategic marketing and vendor relationships, and overall client satisfaction.

"Mike and I are very excited about building a responsive, entrepreneurial, 'no walls' organization that is all about delivering service excellence and value," states Merget. "The response of the North Bay business community to EPIC and what we are creating locally has been nothing short of phenomenal."

"EPIC's rapid growth and success in the North Bay and elsewhere demonstrates that businesses and insurance professionals alike are looking for something new, different and superior in the insurance brokerage business," said Ryan. "EPIC's values, approach and offerings are very much beyond the ordinary. Bill and I are delighted to be driving this change for the benefit of our clients in the North Bay."

"Our expansion into larger offices has been an opportunity to add value to several of our local clients, with Cornerstone Properties representing the lessor and Cresca Group representing EPIC in the transaction," Merget added.

EPIC opened their Petaluma branch office in June 2010 and in their first year of operations grew to become the North Bay's 9th largest Insurance Broker, according to rankings recently published by the North Bay Business Journal.

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About Edgewood Partners Insurance Center:

Founded in 2007, EPIC is a new and innovative California-based retail property & casualty and employee benefits insurance brokerage firm. The company provides a unique equity ownership opportunity and has created a values-based culture that attracts and retains top talent, fosters employee satisfaction and loyalty and sustains a high level of customer service excellence.

The fastest growing brokerage in the state, EPIC now has nearly 300 team members operating from eight offices across California (Petaluma, Los Angeles, Orange, Irvine, Folsom, San Francisco, San Mateo and San Ramon) and in Baltimore, MD.

With nearly \$60 million in revenues, EPIC is the 42nd largest retail insurance brokers in the United States and is the 5th largest privately-held broker in California. For more information please visit www.edgewoodins.com .

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