

Bash Foo CEO Mike McDermott Announced His Candidacy for a Seat on Tipp City's City Council Today

TIPP CITY, Ohio, Aug. 12, 2011 (SEND2PRESS NEWSWIRE) – “I’ve dedicated a good portion of my life to making things better for this community, by bringing people together to solve problems,” said McDermott. “As your City Councilman, I will bring my passion for growing Tipp businesses, my commitment to our schools, along with some badly needed solutions-oriented approaches to our challenges. We’re going to make Tipp City a place where families can enjoy affordable housing, safe neighborhoods, and a thriving local economy.”

For more than a decade, McDermott has drawn small businesses, non-profits and potential residents to Tipp City by highlighting the advantages of living, working and shopping in Tipp City. His longstanding positive influence on City governance and culture is one reason he’s earned significant support from local leaders, residents and entrepreneurs.

In 2007, McDermott led a high-profile turnaround of the Tipp City Area Chamber of Commerce as that organization’s Chairman. Following, he served in leadership capacities with the Downtown Tipp City Partnership, the Tipp City Charter Board, and, most recently, as Chair of the 10-Year Capital Improvements Plan committee. His leadership was critical in placing those organizations on the sound footing they now enjoy.

During the 2009 budget crisis, when Tipp City struggled to distribute information to residents, McDermott’s recommendations to the City on new, low-cost media strategies led to Tipp City’s first Social Media initiative – the City’s popular Facebook page – which, for more than 1,000 residents, remains the preferred way of receiving City bulletins. In addition to convenience to residents, the Social Media initiative McDermott proposed allows the City a cost-savings dividend while allowing for more efficient communication with citizens.

“The Social Media initiative is typical of the way he solves problems,” said local businessman Mark Bamberger. “Mike answers questions, sometimes questions we hadn’t even thought to ask. For him, always, the way to navigate through tough times is by moving forward.”

Before launching the local web-marketing juggernaut known as Bash Foo, McDermott managed Clopay Building Products’ distribution centers, served as senior program manager at Electronic Data Systems (EDS) and, in the role of senior marketing manager, implemented complex marketing strategies for Reynolds and Reynolds. McDermott, a resident of the historic downtown district, has lived and worked in Tipp City for 15 years. Happily married, McDermott and his wife have four children, two of which currently attend Tipp City Schools.

For more about City Council hopeful Mike McDermott, or to join the thousands supporting his candidacy, visit <http://mcdermottforcouncil.com> or “Like” him on Facebook at <http://facebook.com/mcdermottforcouncil> .

Paid for by the Friends of Mike McDermott:
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