

TheShowStore.com Launches a Revamped Website Featuring Easy Access to Upgraded and Expanded Services

NEW YORK, N.Y., Aug. 18, 2011 (SEND2PRESS NEWSWIRE) – Today Ligeti Artists LLC introduced updates to TheShowStore.com, a new, online, live entertainment booking platform. Now consumers seeking premium artists and attractions for local, regional, national and international events can easily search and book live talent. Acting as a broker, packager, contract buyer, and/or producer, TheShowstore.com provides live entertainment and support services for theaters, performing arts centers, music festivals, private & corporate events and much more.

The new system enables shoppers to review and select an extensive variety of entertainment and programming options. Additionally, new services include personal shopping support and custom-designed entertainment media proposals delivered electronically to the shopper within 4 hours of a request. The new custom proposal feature includes a proprietary multi-show broadcast player containing relevant show media based on the shoppers' selected genre interest or location.

Another new feature announced by TheShowStore is client access to the media players. Shoppers can now embed or email media players preloaded with attractions, promotional video, hi-res images, audio, text and public relations material. Customers are also free to use the players for their own marketing goals.

A new Special Opportunities area, presented in September, will allow artists and buyers to locate affordable live entertainment built around existing concert dates. This Priceline®-style booking tool enables last-minute buyers to secure special opportunities with premier artists that might normally fall outside their budgets.

TheShowStore.com is the first, one stop, online department store for the arts & entertainment community, providing presenters with an intuitive browsing experience and searchable database of live attractions and shows. Established in 1995 TheShowStore has and continues to service corporate event planners, private event planners, and concert presenters throughout the U.S. and the world.

Details are available at the <http://www.TheShowstore.com> .

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News issued by: Ligeti Artists LLC

The logo for 'The Show Store' features the word 'The' in a grey serif font, 'Show' in a large, elegant red cursive script, and 'Store' in a grey serif font.

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