

EPIC adds Victor McKnight as Principal and Employee Benefits Consultant in Petaluma

PETALUMA, Calif., Aug. 23, 2011 (SEND2PRESS NEWSWIRE) – EPIC (Edgewood Partners Insurance Center), a retail property, casualty and employee benefits insurance brokerage, announces the addition of employee benefits consultant Victor (Vic) McKnight as a principal in the company's Petaluma, Calif. office. McKnight brings 16 years of insurance and employee benefits program management experience to EPIC.

McKnight will be responsible for all aspects of developing and growing a book of business including the acquisition of new clients; strategic planning and program design; ensuring the quality, timeliness and accuracy of all deliverables and developing employee benefit communication programs. McKnight will work closely with North Bay managing principals Bill Merget and Mike Ryan as well as Dana Liedel, EPIC's Benefits Practice Leader. In his role, McKnight will be a key member of the local leadership team responsible for employee benefits initiatives.

"Vic brings well-honed, effective consulting and technical skills to our North Bay team," said Liedel. "He will provide strong local Employee Benefits leadership for EPIC and our clients."

"Bill and I are pleased and excited to have Vic join our growing North Bay team," adds Ryan. "He is a strong client advocate and a capable, creative consultant. His thorough understanding of how to design and deliver effective and competitive benefit packages for clients is a huge asset. Vic is well-connected and highly-regarded in the local community. We feel he is a great all around addition to EPIC."

Before joining EPIC, McKnight spent seven years with Sitzmann, Morris & Lavis, Inc. in Santa Rosa, Calif. where he was a consultant and managed the firm's North Bay Employee Benefits team.

McKnight is a graduate of St. Mary's College of California in Moraga, where he obtained a Bachelor of Arts Degree in Business Management. He is a frequent speaker to business groups on healthcare reform and health insurance trends.

McKnight has lived and worked in Santa Rosa for the past seven years. He is active in both the Windsor Rotary Club and the Santa Rosa Chamber of Commerce. McKnight also serves on the Board of Trustees of the Mark West Union School District.

Vic McKnight can be contacted at:

EPIC Insurance Brokers
5350 Old Redwood Highway

Petaluma, Calif. 94954
Toll Free Phone: 877.901.3742
Direct Phone: 707.794.7419
Cell Phone: 707.592.6312
Fax: 877.903.3742
Email: vmcknight@edgewoodins.com .

About Edgewood Partners Insurance Center:

Founded in 2007, EPIC is a new and innovative California-based retail property & casualty and employee benefits insurance brokerage firm. The company provides a unique equity ownership opportunity and has created a values-based culture that attracts and retains top talent, fosters employee satisfaction and loyalty and sustains a high level of customer service excellence.

The fastest growing brokerage in the state, EPIC now has nearly 300 team members operating from eight offices across California (Los Angeles, Orange, Irvine, Folsom, Petaluma, San Francisco, San Mateo and San Ramon) and in Baltimore, MD.

With nearly \$60 million in revenues, EPIC is the 42nd largest retail insurance brokers in the United States and is the 5th largest privately-held broker in California. For more information please visit <http://www.edgewoodins.com> .

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