

# PowerGuard adds Business Development Executive Jeff Sharer in New Jersey

IRVINE, Calif., Sept. 6, 2011 (SEND2PRESS NEWSWIRE) – PowerGuard Specialty Insurance Services – a Managing General Agent and Lloyds cover holder specializing in unique insurance and risk management solutions for the wind and solar energy industries – today announced that risk management, financial services and alternative energy professional Jeff Sharer has joined the company as Business Development Executive. Sharer brings to PowerGuard more than 15 years of business development, product development, legal, insurance underwriting, risk management and operations experience.

Prior to joining PowerGuard, Sharer was most recently a managing director at APX, Inc. (now NYSE Blue), where he was responsible for developing unique products and services for the renewable energy sector. Prior to APX, Jeff oversaw hazard risk management for Goldman Sachs and the firm's owned investment entities, including Cogentrix Energy and Horizon Wind Energy.

As a PowerGuard vice president and business development executive, Sharer will direct sales and marketing initiatives across all distribution channels, working with retail brokers, project developers, alternative energy investors, banks and others to develop and manage new business opportunities for the PowerGuard team. Sharer will be based in New Jersey and report directly to PowerGuard's Managing Principal, Mike McMullen.

"Demand for PowerGuard's products and services – particularly our industry leading PowerCLIP™ warranty solution – has grown significantly," noted McMullen. "Having an experienced, respected business development and alternative energy professional like Jeff on our team will help us to manage and capitalize upon this growing demand. We are pleased and excited to welcome Jeff to PowerGuard."

Sharer obtained a Juris Doctor degree from Pace University School of Law in White Plains, NY and a Bachelor's Degree in History (Minor in Business) from Moravian College in Bethlehem, PA.

## **Jeff Sharer can be reached at:**

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For more information on PowerGuard, PowerCLIP™, PowerWrap™ and other innovative insurance and risk management solutions for alternative energy companies, please contact Mike McMullen, managing principal of PowerGuard Specialty Insurance Services at [mmcmullen@powerguardins.com](mailto:mmcmullen@powerguardins.com) .

## **About PowerGuard Specialty Insurance Services:**

PowerGuard is a Managing General Agent and Lloyds cover holder specializing in the design and underwriting of unique insurance and risk management solutions for wind, solar and other alternative energy companies.

PowerGuard's PowerClip warranty product is the most comprehensive contractual liability coverage available to renewable energy manufactures, project developers, power generation operators and the financial institutions who invest in them.

PowerGuard's PowerWrap Solar Project Guarantee Policy is a simple and straightforward insurance policy that guarantees the performance of the entire solar energy system – written on investment grade paper with an insurance company holding an AA- rating from Standard & Poor's. For more information please visit [www.powerguardins.com](http://www.powerguardins.com) .

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