

Controversial Film 'Ghetto Physics' is Poised to OCCUPY the Movement with DVD and Book Release Offering Commentary from Cornel West, Ice T, and Norman Lear

LOS ANGELES, Calif., Oct. 21, 2011 (SEND2PRESS NEWSWIRE) – When filmmakers E. Raymond Brown and Williams Arntz first released the independent movie “Ghetto Physics” in late 2010, they knew the film was an early battle cry, a wake up call to America and beyond. Distributed by Intention Media, owned by “What the BLEEP, Do We Know?” filmmaker Betsy Chasse, the cutting edge hybrid documentary explored the dynamics of the ‘powers that be’ in laymen terms that the ‘man on the street’ could easily relate to.

Inflation, foreclosure, unemployment, healthcare issues, pollution, crime, recession and depression: one percent was benefiting – pimping; and somebody, the other 99 percent, were being played.

Today, the DVD release of “Ghetto Physics,” accompanied by the manual, “GhettoPhysics: Redefining the Game” finds itself in the middle of an OCCUPY movement which could have been a scene in the original film!

The film features personalities that include Princeton professor Cornel West; rapper/actor Ice T; economist, author John Perkins; Emmy Award-winning television producer and social activist Norman Lear; former Congresswoman Cynthia McKinney; and best-selling author Byron Katie. A colorful contingent of ‘real life’ pimps also flavor the cast including street legends Fillmore Slim, Hook da Crook, Mac Breed and Lo Da Show.



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"Ghetto Physics" a term which merges street science with the dynamics of metaphysics, deconstructs the nature, structure and "politricks" of power as they are played out in every corner of our society, and in every society around the world. According to Arntz, the brain behind box office success "What the BLEEP Do We Know," "We see these power dynamics expressed in government, in business, in the military ... in our families ... everywhere. It's a nonpartisan political film that exposes the root of all of the world's dysfunctions – an imbalance in the dynamics of power."

Expresses Brown, a genuine product of the hip hop generation, who incorporates elements of shamanism, quantum theory, and archetypal psychology into his approach, "The evolving Occupy Movement is an eloquent expression of what I have been identifying for years now. The people running the show (a.k.a. the Pimps) and the people putting up with it (a.k.a. the Ho's) have been doing a lousy job taking care of the planet, the environment and each other. It's time to say 'Game Over' and time to start a new one. It is not about right and wrong, good guys vs. bad guys. It is about awareness of 'the game' and letting people know it's up to them to choose the role they play in every situation. 'Ghetto Physics' exposes the powers that be and refuses to let those in control rule our lives anymore."

"Ghetto Physics" is available for purchase now on DVD at Amazon.com and wherever movies are sold online. The book "GhettoPhysics: Redefining the Game," also available via Kindle on Amazon.com, is a resource rife with insight, methodology and a call to action for survival and success as a 99 percenter in society.

Participants at the various OCCUPY centers around the country are also eligible for a free DVD per a special campaign at www.GhettoPhysics.com. The film is available for online screening at GhettoPhysics.com and via download on iTunes and Amazon.com at a later date.

View the trailer at <http://vimeo.com/18235619> .

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