

Another First for Brian Gavin with the Introduction of the New Customized AGS Proprietary Light Performance Diamond Quality Document

HOUSTON, Texas, Oct. 25, 2011 (SEND2PRESS NEWSWIRE) – Brian Gavin scores another first with the introduction of the customized American Gem Society (AGS) Proprietary Light Performance Diamond Quality® Document for his Signature diamonds. The AGS Proprietary Light Performance Diamond Quality® Document provides the most technologically advanced, scientifically rigorous and independently vetted cut grade system in the industry as well as the customization to complement the Brian Gavin Signature product lines. All Brian Gavin Signature diamonds are exclusively graded by the AGS Laboratories.

As with the Platinum Light Performance Diamond Quality® Document, which has been in place since March 2009, the new AGS Proprietary Light Performance Diamond Quality® Document report still illustrates the AGS's breakthrough Light Performance Grade on paper, a Light Performance Map shown on the body of the document and a separate grade for light performance. The new addition is the Brian Gavin logo in orange for his Signature Hearts and Arrows diamonds and in blue for his Signature "Blue" diamonds.

Every Brian Gavin Signature [Hearts and Arrows diamond](#) and Brian Gavin Signature "Blue" is personally inspected by Brian himself and is laser inscribed on the girdle with the Brian Gavin logo and the AGS Proprietary Report number.

For those customers wanting to secure a Brian Gavin coveted Signature diamond please call in toll free 1-866-611-4465 or visit BrianGavinDiamonds.com.

About Brian Gavin Diamonds:

BrianGavinDiamonds.com was launched in 2009, with offices located in Houston, Texas, close to the Galleria. After learning everything there is to know about loose diamonds and diamond cutting at his family's diamond factory and armed with a formal education at the University of the Witwatersrand and in London at CLC, Brian Gavin came to America in the 1980s. His specialty cut diamonds drew immediate attention and rave reviews. In 1997, he introduced his signature line, "A Cut Above," in 2009, his Brian Gavin Signature Hearts and Arrows diamonds, in 2010, his Brian Gavin Signature "Blue" line, and in 2011 his Brian Gavin Signature Quadex Hearts and Arrows [diamonds online](#).

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