

World Women Trade Fair Nigeria Trade Mission to the USA – ‘Building Cultural Economy and Trade’

ABUJA, Nigeria, and WASHINGTON, D.C., Nov. 17, 2011 (SEND2PRESS NEWSWIRE) – Mallam Mukhtar Abubakar Tafawa Balewa, Senior Special Adviser to Nigeria’s President Goodluck Jonathan to Travel to USA in December With World Women Trade Fair Nigeria Women Entrepreneurs, the National Poverty Eradication Program (NAPEP) and the Federal Capital Territories Social Development Officials led by Honorable Oloye Olajumoke Akinjide, Minister of State Federal Capital Territories.

Adanma Ogumka, World Women Trade Fair Nigeria, Executive Director, announced today that Mallam Mukhtar Abubakar Tafawa Balewa will join World Women Trade Fair Nigeria “Building Cultural Economy and Trade” on Multi-Sectorial Job Creation and Wealth Generation Trade Mission to the USA. The goal of the Trade Mission is to identify policy recommendations to help in the development of Nigeria Cultural Economy; opportunities open to Nigeria’s cultural industry under the African Growth and Opportunity Act (AGOA), institutional collaboration, and best practices in building Cultural Economy, putting gender at the fore front.

“The fact that Mallam Mukhtar Abubakar Tafawa Balewa and Honorable Oloye Olajumoke Akinjide are joining us on this trip signifies its importance and the administration’s commitment to poverty eradication and wealth creation, putting gender at the fore front,” Adanma said. “At a leadership panel meeting with Mallam Mukhtar Abubakar Tafawa Balewa earlier this month, presenting our poverty reduction program, ShowCase Nigeria Initiative, a project that will develop and upgrade artisan skills, brand and build Nigeria’s Cultural Economy, he offered his commitment. This mission will provide immeasurable contacts, resources, and an understanding of the U.S. Market, and I’m confident will lead to greater exports for Nigeria’s handcrafts, which will in turn create new enterprises, jobs and wealth.”

This 10 day mission will begin by visiting Washington D.C. to establish business contacts and engage in networking opportunities with policymakers, government agencies and business professionals and study cultural development in a modern city.

The delegation will travel to North Carolina, touring rural Appalachia and Cherokee Nation, focusing on rural town revitalization, and cultural economic development practices.

“This is a great opportunity for the delegation to take advantage of new export opportunities in the U.S.,” adds Margaret Galabe, Executive Director, World Women Trade Fair U.S.A.

More information: www.worldwomentradefairnigeria.org .

News issued by: World Women Trade Fair



Send2Press® Newswire

Original Image: https://www.send2press.com/wire/images/11-1117-balewa_72dpi.jpg

#

Original Story ID: 2011-11-1117-004 (7457) :: 2011-11-1117-004

Original Keywords: World Women Trade Fair Nigeria, Mallam Mukhtar Abubakar Tafawa Balewa, National Poverty Eradication Program World Women Trade Fair Washington District of Columbia WASHINGTON, D.C.

Alternate Headline: Building Cultural Economy and Trade: World Women Trade Fair Nigeria Trade Mission to the USA

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Thu, 17 Nov 2011 16:26:26 +0000