

# Appygraph for iPhone is a New Application for Instantly Sharing Personalized Season's Greetings e-Cards

GENEVA, Switzerland, Dec. 6, 2011 (SEND2PRESS NEWSWIRE) – Swiss design company “des p’tits bonheurs” announced today that its new application, Appygraph, is now available exclusively on Apple’s online store. Appygraph™ allows users to choose, personalize, and send illustrated Season’s Greetings ecards, all directly from their iPhone. The application is available worldwide in English, French, German, and Spanish.

Six months after the release of its first application bambinapp, which allows users to send birth announcements from their iPhone, “des p’tits bonheurs” extends the same concept to holiday greetings cards.

“During the holidays, rather than texting their wishes to their relatives, users can now instantly share the joy of the season by sending a festive e-card, thanks to Appygraph,” said Charles Massin, co-founder of “des p’tits bonheurs.”

“For this application, we have expressly created 20 original designs that reflect the holiday spirit. Users can choose amongst illustration-only, or photo-ready designs,” adds Valerie Massin-Hagin, artistic director.

Appygraph uses the same user-friendly interface as bambinapp. Personalized e-cards can be shared on Facebook or by e-mail, or sent by MMS (iOS5 users can send their e-cards for free using iMessage) or other third-party services.

Appygraph is priced at \$1.99 and includes 20 unique, personalizable designs (10 Christmas and 10 New Year’s templates). All included designs can be sent as many times to as many people as desired. The application can be downloaded on the App Store.

Visit [www.appygraph.com](http://www.appygraph.com) for more information on this application, including a detailed description.

“des p’tits bonheurs” is a small Swiss company that has been in operation for 10 years in the field of graphic design. Beginning in 2011, the company is expanding its range of activities by creating and marketing its own iPhone applications. More information is available at [www.desptitsbonheurs.com](http://www.desptitsbonheurs.com) .

News issued by: des p’tits bonheurs



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