

# World's Largest Green Shopping Site Launches Just in Time for Christmas

ALAMEDA, Calif., Dec. 16, 2011 (SEND2PRESS NEWSWIRE) – 'Tis the season to be green! We are right on track for yet another record year in online holiday shopping sales. GreenEarthMall.com officially launches its portal today. The site boasts a massive array of eco friendly products, making it the largest all green shopping site in the world.

Finally consumers have an easy way to make more socially responsible and sustainable buying decisions.

Green Earth Mall (GEM) has over 200 green shopping categories boasting over 15,000 eco-friendly items that are either all natural, organic or use green technologies that don't damage the environment.

"The time has come to stop poisoning ourselves and the planet. And one of the easiest ways to accomplish this is to become an environmentally conscious consumer," said Doug Gordon, founder and CEO of Green Earth Mall LLC.

Gordon cited that the growing number of global consumers adopting green lifestyles has pushed many businesses to innovate in eco friendly ways, expanding the green marketplace to offer more socially responsible, sustainable, and eco-friendly products.

"The fastest way to accelerate our new green economy is for the average consumers to use their purchasing power to encourage companies to become more green and sustainable," he added.

"Help save the planet by using your power to buy green," Gordon stressed, adding that, "there's no better time to start doing it than now-in this season of giving and sharing."

Green consumers are clearly looking for an easy way to shop green and now they can with more choices than they ever imagined possible.

More information: <http://GreenEarthMall.com> .

News issued by: Green Earth Mall LLC



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