

# Masterseek Reaches 100 Million Milestone – World’s Fastest-Growing B2B Search Engine Platform

NEW YORK, N.Y., Jan. 4, 2012 (SEND2PRESS NEWSWIRE) – In what may prove to be a significant day in the development of B2B search technology, today Masterseek, the world’s fastest-growing B2B search engine platform, announced an important milestone: The business search engine giant has now reached 100 million business profiles.

According to Rasmus Refer, President of Masterseek, “Already included within these 100 million listings for businesses worldwide are comprehensive, accurate contact data for all Fortune 500 companies, and the Masterseek Business Directory also features 408,000 importers and exporters. As another important milestone in business search technology, it is especially noteworthy that over 76 million of these Masterseek-listed businesses can be reached through the platform’s e-mail contact form.”

## **100 million verified business listings worldwide:**

The importance of achieving such a milestone is logistical as well as psychological: By providing business researchers with access to information regarding every significant company and business enterprise worldwide, and by offering businesspeople the tools to achieve B2B search results with pinpoint relevancy, Masterseek is now poised for more growth ahead.

## **What’s next for Masterseek?**

Masterseek’s achievements leading up to the New Year are expected to provide a foundation for the launch of even more functionality during 2012, building upon Masterseek’s reputation as a business search powerhouse and continuing to highlight Masterseek’s ability to connect buyers and sellers around the world on a common, highly-effective business platform utilizing intelligent software that learns and responds to the needs of users in real time.

Search-technology industry analysts believe that 2012 will be another year of continued rapid growth and development for Masterseek, already an acknowledged leader in B2B search technology, with more news expected soon.

More information: <http://www.masterseek.com> .

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