

# Anytime Collect Available as Private-Label Service to Help Banks Increase Treasury Deposits 12 Days Faster

CHARDON, Ohio, Jan. 12, 2012 (SEND2PRESS NEWSWIRE) – e2b software announced today that Anytime Collect, a cloud-based credit and collections management solution, is available for banks and financial institutions to private label and offer to their business customers to help them automate accounts receivable collections.

“Most banks offer the same types of services to help their business customers get their money into the bank faster but they all start to look the same and offer no real competitive advantage,” said e2b software President Lynne Henslee. “None of these solutions address the real problem – collecting the cash in the first place. Most businesses write-off 4 percent of receivables annually and the longer an invoice goes unpaid – the less likely it will ever be paid. Banks offering true cash flow solutions to help their customers manage their receivables will see an increase in deposits, improved credit worthiness for increased lending, and the money will be in the bank 12 days faster. It’s a win-win for the business and the bank.”

When sharing the concept of a private-label version of Anytime Collect with bank executives attending the 16th Annual Small Banking Conference, banking professionals were enthusiastic about the opportunity to help their business banking customers better manage their collections and receivables but also the ability to provide a private-label version of Anytime Collect to their business banking customers as a part of their own product and service offering to differentiate themselves from competitors.

Private label licensing for Anytime Collect is immediately available for banks interested in expanding their product and service portfolio for business customers to include cash flow management solutions.

## **About e2b software:**

e2b software ([www.e2bsoft.com](http://www.e2bsoft.com)) develops, sells, and supports Software as a Service (SaaS), cloud-based business applications including Anytime Collect ([www.anytimecollect.com](http://www.anytimecollect.com)) credit and collections management software. Anytime Collect integrates with popular accounting software enabling finance professionals to reduce outstanding receivables, track collections activities, automate communications, forecast payments, and effectively manage disputes.

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