

Telovations Receives 2011 INTERNET TELEPHONY Product of the Year Award – Speech Assist Recognized for Innovation

TAMPA, Fla., Jan. 17, 2012 (SEND2PRESS NEWSWIRE) – Telovations announced today that TMC, a global, integrated media company, has named Speech Assist as a recipient of the 2011 INTERNET TELEPHONY Product of the Year Award.

Telovations Speech Assist is a cloud-based speech solution that fundamentally changes the way business communicates. Proven highly accurate, Speech Assist lets callers simply say the name of the person they would like to speak with. Telovations Speech Assist delivers a superior caller experience leading to increased customer satisfaction and higher employee productivity.

“With the increasing number of mobile workers, the ability to reach the person you would like to speak with without having to type the name or extension on the key pad of your phone is a huge advantage,” said Mark Swanson, Telovations CEO. “Being able to speak the name or extension decreases misdialed numbers and increases safety of callers who may be driving or walking while dialing.”

Speech Assist can be used to connect customers with employees, departments, hours of operation and even product information, freeing key staff from repetitive low value tasks to focus on higher value functions. Based on Lyrinx technology, Speech Assist ensures continuous speech recognition improvement over time through its built-in enhanced smart recognition capabilities.

“I am happy to grant Telovations with a Product of the Year Award. The editors of INTERNET TELEPHONY have verified that Speech Assist displays quality and innovation plus provides real needs in the marketplace,” stated Rich Tehrani, CEO, TMC. “I would like to congratulate the entire team at Telovations for their commitment to advancing IP communication technologies.”

2011 Product of the Year winners are published in the January/February 2012 issue of INTERNET TELEPHONY magazine, (www.itmag.com). INTERNET TELEPHONY has been the authority in IP communication since 1998(TM).

For more information about TMC, please visit www.tmcnet.com .

About Telovations:

Based in Tampa, FL, Telovations is a next-generation managed service provider pioneering the delivery of business communications in a Software-as-a-Service model referred to as “Communications-as-a-Service” or CaaS. CaaS from Telovations enables businesses to deploy communications devices and applications on a pay-as-you-go, as-needed basis thus eliminating the need for capital investment and ongoing overhead. Offering the latest

communications technology coupled with a Quality of Service guarantee, Telovations provides businesses both flexibility and scalability that they might not otherwise afford. Telovations' services offer a compelling alternative to traditional telecommunication services. For additional information about Telovations' communication and collaboration solutions please visit www.telovations.com or call 1-877-934-6668.

About INTERNET TELEPHONY magazine:

INTERNET TELEPHONY has been the IP Communications Authority since 1998(TM). Beginning with the first issue in February of 1998, INTERNET TELEPHONY magazine has been providing unbiased views of the complicated converged communications space. INTERNET TELEPHONY offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. INTERNET TELEPHONY magazine reaches more than 225,000 readers, including pass-along readers. For more information, please visit www.itmag.com .

About TMC:

TMC is a global, integrated media company that helps clients build communities in print, in person, and online. TMC publishes the Customer Interaction Solutions, INTERNET TELEPHONY, Next Gen Mobility and Cloud Computing (formerly InfoTECH Spotlight) magazines. TMCnet.com, which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. TMC is the producer of ITEXPO, the world's leading B2B communications event. In addition, TMC runs multiple industry events: 4G Wireless Evolution; M2M Evolution; Cloud Communications Expo; SIP Tutorial 2.0:Bringing SIP to the Web; Business Video Expo; Regulatory 2.0 Workshop; DevCon5; HTML5 Summit; CVx; AstriCon; StartupCamp; MSPAlliance MSPWorld and more. Visit TMC Events for a complete listing and further information.

For more information about TMC, visit www.tmcnet.com .

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