

Anytime Collect Available as a Private Label, Revenue-Generating Member Service for Professional Trade Associations

CHARDON, Ohio, Feb. 9, 2012 (SEND2PRESS NEWSWIRE) – Anytime Collect (anytimecollect.com) by e2b software is now available as a unique private label member service for trade and professional association affinity programs. Anytime Collect helps association business members to effectively manage their accounts receivable and collections process improving cash flow while reducing bad debt write-offs. The online software connects to popular business accounting systems and provides a recurring, non-dues revenue stream for associations.

“Many associations are suffering from a decline in membership,” said e2b software President Lynne Henslee. “Some blame the economy and others think it’s due to poor marketing but research indicates that it’s primarily due to members not seeing value in their membership. This hurts retention and stagnates membership growth.”

“Adding a private label accounts receivable collections solution as a member benefit has tremendous value for associations – especially those targeting business members engaged in manufacturing, distribution, services, construction, and other industries that are notoriously bad at managing their accounts receivable and typically sell on credit terms,” said Henslee.

While most association business members sell on 28-day credit terms, national statistics indicate that it takes 60 days for most companies to collect on invoices. Automating collections can improve days sales outstanding (DSO) by an average of 20% which translates to receiving money 12 days faster.

Members who are small business owners, with untrained, part-time, or no staff, can take advantage of automation that builds a queue of phone calls to be made while automating the delivery of hundreds (even thousands) of personalized collections emails and dunning letters in minutes rather than the hours it would take to do this manually.

With pricing comparable to many cell phone bills, association members can quickly automate the most tedious and redundant aspects of collecting on receivables while strengthening the health and cash flow of their business. Contact e2b software at (440) 352-4700 ext. 229 or via email at sales@e2bsoft.com for more information regarding special pricing for trade associations and revenue-generating royalty programs.

About e2b software:

e2b software (www.e2bsoft.com) develops, sells, and supports Software as a Service (SaaS), cloud-based business applications including Anytime Collect

(www.anytimecollect.com) credit and collections management software. Anytime Collect integrates with popular accounting software enabling finance professionals to reduce outstanding receivables, track collections activities, automate communications, forecast payments, and effectively manage disputes.

News issued by: e2b software



Send2Press® Newswire

Original Image: https://www.send2press.com/wire/images/12-0112-e2bsoft_72dpi.jpg

#

Original Story ID: 2012-02-0209-001 (7644) :: 2012-02-0209-001

Original Keywords: Lynne Henslee, SaaS, business accounting systems, Ohio, Software as a Service, e2b software, accounts receivable, reduce outstanding receivables, track collections activities e2b software Chardon Ohio CHARDON, Ohio

Alternate Headline: e2b software's Anytime Collect is now available as a unique private label member service for trade and professional association affinity programs

NEWS ARCHIVE NOTE: this archival news content, issued by the news source via Send2Press Newswire, was originally located in the Send2Press® 2004-2015 2.0 news platform and has been permanently converted/moved (and redirected) into our 3.0 platform. Also note the story "reads" counter (bottom of page) does not include any data prior to Oct. 30, 2016. This press release was originally published/issued: Thu, 09 Feb 2012 05:59:01 +0000