

Allweather Roof Names Southern Minnesota Native, Tracy Riedemann as Their Austin Branch Manager

AUSTIN, Minn., Feb. 20, 2012 (SEND2PRESS NEWSWIRE) – Allweather Roof, based in Minneapolis is proud to announce the hiring of Tracy Riedemann as the new General Manager of its Austin operations. Riedemann brings more than 18 years of commercial roofing experience and has worked on more than 10,000 roofing projects in her career. She has a wealth of knowledge and expertise in roofing repairs, modifications, and re-roofing that adds to Allweather Roof's Southern branch.

Riedemann is originally from Lake City and is proud to be serving her native Southern Minnesota. She specializes in service, roof maintenance, and repairing roofs that other estimators might give up on. "I love telling a client that I can save their roof," she said. This saves her clients money and has earned her a reputation of being fair and honest.

Taking care of customers is what brought her to Allweather Roof. She explained the appreciation for the customers and the care and concern for the customers really attracted her to the company.

Riedemann hasn't come across too many women on the branch manager level in her field, which allows her to tell more men what to do, she joked. She said that she is excited to be pioneer in the industry and loves being out on a roof giving clients great service.

"Although it is rare for a woman to hold a branch manager position, in a primarily male dominated industry, we knew we were getting the best person for the job," said Ken Sorensen, president of Allweather Roof. "She understands how roofs perform and how ongoing maintenance can extend the life of a good roof."

Allweather Roof specializes in Rubber (EPDM), Built-up (BUR), Thermoplastic Poly Olefin (TPO), Poly Vinyl Chloride (PVC), Modified Bitumen, and Coatings for industrial roofing projects in Minn. and throughout the Midwest.

More information: <http://www.allweatherroof.com> | Minneapolis 612-721-2545 | Austin 507-434-3700.

– Photo Caption: Tracy Riedemann brings over 18 years of commercial roofing experience to Allweather Roof as the new Austin branch manager.

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